

Environmental Sustainability Regulation: A Cross-Industry View

April 2022

Table of Contents

INTRODUCTION

Scope

Lack of ambition and political will to create international sustainability legislation

Is Europe's leading position in sustainability at risk?

Key sustainability topics increasingly driven by legislation

The impact of climate regulation at the top of business mind

Regulation is driving corporate investments in sustainability

SUSTAINABILITY LEGISLATION IN PACKAGED FOOD

Sustainability regulation in Packaged Food

Key sustainability legislation drivers in Packaged Food

The future of sustainability regulation in Packaged Food

Sustainability action from packaged food players

Reducing food waste at the top of consumer priorities to positively impact the environment

Foundation Earth's front-of-pack labelling to quantify foods' impact on the environment

SUSTAINABILITY LEGISLATION IN NON-ALCOHOLIC DRINKS

Sustainability regulation in Non-Alcoholic Drinks

Key sustainability legislation drivers in Non-Alcoholic Drinks

The future of sustainability regulation in Non-Alcoholic Drinks

Sustainability action from non-alcoholic drinks players

Will consumers pay more for rPET and other sustainable packaging alternatives?

New 100% rPET packaging in the US, in smaller immediate consumption pack sizes

Synthetic coffee as a sustainable alternative to agricultural production

SUSTAINABILITY LEGISLATION IN PACKAGING

Sustainability regulation in Packaging

Key sustainability legislation drivers in Packaging

The future of sustainability regulation in Packaging: Focus on plastic

The future of sustainability regulation in Packaging: Design and decarbonisation

Sustainability action from leading consumer packaging users

Sustainability action among packaging players across the material spectrum

Consumers care about their packaging choices

C-ZYME®: The recycling of PET packaging and textile waste back to 100% food-grade rPET

SUSTAINABILITY LEGISLATION IN ELECTRONICS AND APPLIANCES

Sustainable regulation in Electronics and Appliances

Key sustainability legislation drivers in Electronics and Appliances

The future of sustainability regulation in Electronics and Appliances

Sustainability action from consumer electronics players

LG's upgradable appliances: A step in the right direction

SUSTAINABILITY LEGISLATION IN TOBACCO AND NICOTINE

Sustainability regulation in Tobacco and Nicotine

Key sustainability legislation drivers in Tobacco and Nicotine

The future of sustainability regulation in Tobacco and Nicotine

Sustainability action from tobacco and nicotine players

Cigarette consumers are increasingly price sensitive

Addressing single-use plastics in cigarettes: Landewyck Group's Elixir Paper Filter

SUSTAINABILITY LEGISLATION IN CANNABIS

Sustainability regulation in Cannabis

Key sustainability legislation drivers in Cannabis

The future of sustainability regulation in Cannabis
Sustainability action from cannabis players is lacking
Increasing transition to product formats with greater waste considerations
Marginal gains: Sustainable CBD Oil – Eco Cap

SUSTAINABILITY LEGISLATION IN FASHION

Sustainability regulation in Fashion
Key sustainability legislation drivers in Fashion
The future of sustainability regulation in Fashion
Despite grey areas, EU strategy could reverberate through global value chains
Sustainability action from fashion players
Consumers increasingly want fashion companies to care beyond revenue
Circulose by Renewcell: Scaling up the use of recycled fibres to help close the loop

SUSTAINABILITY LEGISLATION IN HOME CARE

Sustainability regulation in Home Care
Key sustainability legislation drivers in Home Care
Preserving Water Resources: An aspect of the European Green Deal (EGD)
Zero Pollution Ambitions: Chemical Strategy for Sustainability (CSS)
Green Claims Rationalisation: A single market for green products and their verification
Sustainability action from home care and ingredients players
Defining “safe and sustainable” in Home Care: the task ahead
P&G placing sustainability at the forefront: A reprise for cold water washing strategy

SUSTAINABILITY LEGISLATION IN MOBILITY

Sustainability regulation in Mobility
Key sustainability legislation drivers in Mobility
The future of sustainability regulation in Mobility
Sustainability action from mobility players
Shift to sustainable mobility will deliver huge growth in vehicle electrification
Renault’s “Mobilize” seeks to align with connected, shared and electric mobility megatrend

SUSTAINABILITY LEGISLATION IN TRAVEL

Sustainability regulation in Travel
Key sustainability legislation drivers in Travel
The future of sustainability regulation in Travel
Sustainability action from travel players
Sustainable travel increasingly vital for consumers
Hydrogen, the new transportation fuel: Hynova
Sustainability legislation summary by industry: Home & Garden
Sustainability legislation summary by industry: Beauty

CONCLUSION

The next-gen of sustainability legislation is here
‘Nature’s economy’: preserving the planet or their pockets?
Legislation summary by type of legislation and industry
Environmental sustainability regulation by type

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/environmental-sustainability-regulation-a-cross-industry-view/report.