

Experiential Luxury in India

July 2022

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Experiential Luxury in India - Category analysis

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2022 DEVELOPMENTS

Recovery of domestic tourism for leisure benefits experiential luxury

International travel remains impacted due to war in Ukraine and China's "Zero-COVID" policy

Luxury business hotels continue to diversify their offer

PROSPECTS AND OPPORTUNITIES

Meetings, incentives, conventions and exhibitions (MICE) and sporting events to aid recovery of experiential luxury

Forecast period to experience growth in spiritual tourism

Tier II and III cities offer strong potential

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DISCLAIMER

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