

Fine Wines/Champagne and Spirits in Poland

September 2022

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Fine Wines/Champagne and Spirits in Poland - Category analysis

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2022 DEVELOPMENTS

Fine wine/champagne and spirits are increasingly perceived as a status symbol

Luxury whisky dominates

Fine wines/champagnes are being consumed more frequently

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Relatively low per-capita consumption provides ample room for growth

Vodka is back in favour

Prices are rising fast

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DISCLAIMER

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