

Fine Wines/Champagne and Spirits in the US

June 2022

Table of Contents

Fine Wines/Champagne and Spirits in the US - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Surge in sales of fine wines/champagne and spirits ends as consumers return to normal life

A further spike in e-commerce and direct-to-consumer (DTC) sales

Players in fine wines/champagne and spirits are becoming obsessed with NFTs

PROSPECTS AND OPPORTUNITIES

Growth set to continue at a steady pace over the forecast period

Rising concerns for environmental and social issues prompt sustainability initiatives

Wellness movement will drive the need for low/no alcohol and low/no sugar drinks

CATEGORY DATA

Table 1 - Sales of Fine Wines/Champagne and Spirits by Category: Value 2017-2022

Table 2 - Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2017-2022

Table 3 - NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2017-2021

Table 4 - LBN Brand Shares of Fine Wines/Champagne and Spirits: % Value 2018-2021

Table 5 - Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2017-2022

Table 6 - Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2022-2027

Table 7 - Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2022-2027

Luxury Goods in the US - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 - Sales of Luxury Goods by Category: Value 2017-2022

Table 9 - Sales of Luxury Goods by Category: % Value Growth 2017-2022

Table 10 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2017-2022

Table 11 - NBO Company Shares of Luxury Goods: % Value 2017-2021

Table 12 - LBN Brand Shares of Luxury Goods: % Value 2018-2021

Table 13 - Distribution of Luxury Goods by Format and Category: % Value 2022

Table 14 - Forecast Sales of Luxury Goods by Category: Value 2022-2027

Table 15 - Forecast Sales of Luxury Goods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/fine-wines-champagne-and-spirits-in-the-us/report.