

Food and Drink E-Commerce in Argentina

March 2022

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Continued healthy growth in 2021
Efficient delivery key driver of value sales
New regulations in relation to how online products are displayed

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Significant potential for further food and drink e-commerce growth
Speed 365 from Cencosud is eagerly awaited
Supermercado Libre is a player to watch

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Retailing in Argentina - Industry Overview

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What next for retailing?

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