

# Food Preparation Appliances in France

December 2022

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## Food Preparation Appliances in France - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Steep declines set in after the pandemic era sales peaks

High-end players try to absorb inflationary pressures, however, the cost hikes will eventually be passed on to consumers

Ongoing culinary trends and at-home lifestyles will support demand overall

#### PROSPECTS AND OPPORTUNITIES

Polarisation trends emerge between premium products and those to suit tight budgets

Circular economy model set to grow, boosting demand for refurbished and second-hand appliances

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