



Footwear in Canada

December 2022

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Footwear in Canada - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Inflationary pressures contribute to strong value growth while volume growth lags behind
Athletic footwear benefits from home and outdoor demand, while non-athletic styles recover as consumers transition to work and social norms
Consumers return to brick-and-mortar stores in 2022

PROSPECTS AND OPPORTUNITIES

Footwear set to benefit from the demand for a range of footwear to meet the different uses of consumers
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