

Fragrances in Indonesia

May 2022

Table of Contents

KEY DATA FINDINGS

2021 DEVELOPMENTS

COVID-19 crisis undermines demand for fragrances
Some time needed for the perfume industry to recover to pre-pandemic level
Crowded landscape edged by local mass player, Kinocare

PROSPECTS AND OPPORTUNITIES

Non-essential status to delay recovery
The "self-love" concept can help to dampen the impact of the pandemic
Local products gaining prominence in fragrances

CATEGORY DATA

Table 1 - Sales of Fragrances by Category: Value 2016-2021
Table 2 - Sales of Fragrances by Category: % Value Growth 2016-2021
Table 3 - NBO Company Shares of Fragrances: % Value 2017-2021
Table 4 - LBN Brand Shares of Fragrances: % Value 2018-2021
Table 5 - LBN Brand Shares of Premium Men's Fragrances: % Value 2018-2021
Table 6 - LBN Brand Shares of Premium Women's Fragrances: % Value 2018-2021
Table 7 - Forecast Sales of Fragrances by Category: Value 2021-2026
Table 8 - Forecast Sales of Fragrances by Category: % Value Growth 2021-2026

Beauty and Personal Care in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2021: The big picture
2021 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?
Chart 1 - Beauty and Personal Care Value Sales Growth Scenarios: 2019-2026
Chart 2 - Beauty and Personal Care Impact of Soft Drivers on Value Sales: 2019-2026

MARKET DATA

Table 9 - Sales of Beauty and Personal Care by Category: Value 2016-2021
Table 10 - Sales of Beauty and Personal Care by Category: % Value Growth 2016-2021
Table 11 - GBO Company Shares of Beauty and Personal Care: % Value 2017-2021
Table 12 - NBO Company Shares of Beauty and Personal Care: % Value 2017-2021
Table 13 - LBN Brand Shares of Beauty and Personal Care: % Value 2018-2021
Table 14 - Distribution of Beauty and Personal Care by Format: % Value 2016-2021
Table 15 - Distribution of Beauty and Personal Care by Format and Category: % Value 2021
Table 16 - Forecast Sales of Beauty and Personal Care by Category: Value 2021-2026
Table 17 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/fragrances-in-indonesia/report.