

Fruits in Italy

December 2022

Table of Contents

Fruits in Italy - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Production and import costs rise putting pressure on the price of fruits

Foodservice sales struggle to reach pre-COVID-19 levels due to economic challenges, but healthy image benefits sales of superfruits

PROSPECTS AND OPPORTUNITIES

Healthy fruits likely to remain popular but supply challenges will likely persist

Sustainability concerns growth boosts organic fruits and short supply chain

Summary 1 - Major Processors of Fruits 2022

CATEGORY DATA

Table 1 - Total Sales of Fruits by Category: Total Volume 2017-2022

Table 2 - Total Sales of Fruits by Category: % Total Volume Growth 2017-2022

Table 3 - Retail Sales of Fruits by Category: Volume 2017-2022

Table 4 - Retail Sales of Fruits by Category: % Volume Growth 2017-2022

Table 5 - Retail Sales of Fruits by Category: Value 2017-2022

Table 6 - Retail Sales of Fruits by Category: % Value Growth 2017-2022

Table 7 - Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 - Forecast Total Sales of Fruits by Category: Total Volume 2022-2027

Table 9 - Forecast Total Sales of Fruits by Category: % Total Volume Growth 2022-2027

Table 10 - Forecast Retail Sales of Fruits by Category: Volume 2022-2027

Table 11 - Forecast Retail Sales of Fruits by Category: % Volume Growth 2022-2027

Table 12 - Forecast Retail Sales of Fruits by Category: Value 2022-2027

Table 13 - Forecast Retail Sales of Fruits by Category: % Value Growth 2022-2027

Fresh Food in Italy - Industry Overview

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 - Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 - Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 - Research Sources

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