

Fruits in Mexico

December 2022

Table of Contents

Fruits in Mexico - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Fruits benefit from being healthy and affordable

The recovery of travel and tourism drives sales through foodservice

PROSPECTS AND OPPORTUNITIES

Water scarcity could become a major challenge

The ban on the use of glyphosate to become a challenge

Summary 1 - Major Processors of Fruits 2022

CATEGORY DATA

Table 1 - Total Sales of Fruits by Category: Total Volume 2017-2022

Table 2 - Total Sales of Fruits by Category: % Total Volume Growth 2017-2022

Table 3 - Retail Sales of Fruits by Category: Volume 2017-2022

Table 4 - Retail Sales of Fruits by Category: % Volume Growth 2017-2022

Table 5 - Retail Sales of Fruits by Category: Value 2017-2022

Table 6 - Retail Sales of Fruits by Category: % Value Growth 2017-2022

Table 7 - Retail Sales of Fruits by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 - Forecast Total Sales of Fruits by Category: Total Volume 2022-2027

Table 9 - Forecast Total Sales of Fruits by Category: % Total Volume Growth 2022-2027

Table 10 - Forecast Retail Sales of Fruits by Category: Volume 2022-2027

Table 11 - Forecast Retail Sales of Fruits by Category: % Volume Growth 2022-2027

Table 12 - Forecast Retail Sales of Fruits by Category: Value 2022-2027

Table 13 - Forecast Retail Sales of Fruits by Category: % Value Growth 2022-2027

Fresh Food in Mexico - Industry Overview

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 - Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 - Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 - Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 - Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 - Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 - Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 - Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 21 - Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 - Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 - Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 24 - Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 - Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 - Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 - Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/fruits-in-mexico/report.