

Full-Service Restaurants in Argentina

February 2023

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Full-Service Restaurants in Argentina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Growth of El Club de la Milanese continues apace as it launches a new format

The use of sidewalks and streets become an "acquired right"

Prices grow in line with inflation, while the average ticket price sees slower growth as consumers economise

PROSPECTS AND OPPORTUNITIES

A lack of trained and untrained staff poses serious threat to full-service restaurants

New gastronomic projects provide opportunities for multiple proposals in one location

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