

# Full-Service Restaurants in Colombia

March 2022

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## Full-Service Restaurants in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Cost of real estate leases a major problem

Full-service restaurants players invest in online ordering

Crepes & Waffles retains lead

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Ethical practices an important point of differentiation which is communicated to consumers

Diversification is one of the consequences of the crisis

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