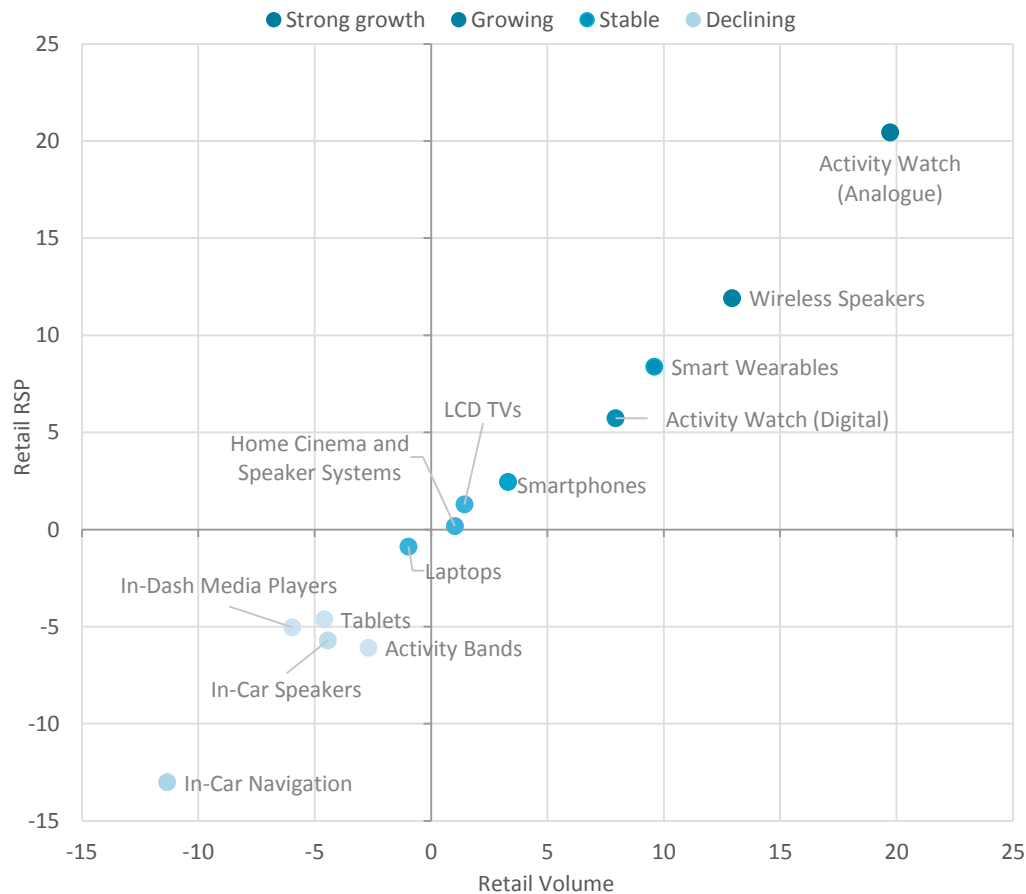


CE2018: Increased Digitalisation will Boost Sales of Electronics

Sales of Connected Electronics will Surge with IoT
 as more digital consumers connect to the Internet
 % CAGR (2017-2022)



Amazon Led Smart Speakers

10

million units sold in 2017
 Smartphones Dominate

57%

of total consumer electronics volume sales in 2022

Fashion Drives Sales

Activity Wearables in 2022

Retail Volume

