

PRESS RELEASE

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Global Top 100 City Destination Ranking - London Among The Top 5 Cities

LONDON, UK – Global market research company Euromonitor International will present for the first time at the World Travel Market (WTM) London, the highly anticipated Top 100 City Destinations Ranking report, now incorporating global travel trends. Ahead of the release of the full city destination ranking on November 7, 2017, Euromonitor International reveals today insights on how how travel trends are borne out of the opportunities and challenges that cities face.

According to Euromonitor International, London is the only UK city listed in the top 100 city destinations ranking, with 19.19 million tourists visiting the city in 2016. However, due to recent terrorist attacks, arrivals to London will see a slower growth of 3.4 percent in 2017, compared to a national average growth of 5.2 percent. Euromonitor predicts that post Brexit, other UK cities will grow at a faster rate, driven by rail developments, as UK authorities look for alternatives to improve transport links beyond London. Cities that could benefit from this are Edinburg, the second ranked UK city with 1.6 million inbound arrivals, Birmingham and Manchester (1.2m), as well as Glasgow (688,000).

Euromonitor International Senior Travel Analyst, Wouter Geerts, comments: “The UK is in the throes of Brexit, which seems to be impacting every political and corporate decision made. Depending on your interests, Brexit is a good or bad thing for the travel industry. While many will argue that projects are still focused too much on London, the positive outlook and hope is that projects like Crossrail and the Thameslink Programme are the start of a rail revolution. What the UK government might be lacking in ambition, is made up tenfold by companies like Hyperloop One, which currently is still in the concept and testing stages of its hyperloop infrastructure.”

Pre-register to receive the Top 100 City Destinations Ranking Report, visit:

<http://go.euromonitor.com/wtm2017-top-100-cities-destinations.html>

To find out more about the top 100 cities in the world, please join the press conference

<http://blog.euromonitor.com/2017/09/world-travel-market-wtm-london.html>

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Euromonitor International is the world's leading provider for global business intelligence and strategic market analysis. We have more than 40 years of experience publishing international market reports, business reference books and online databases on consumer markets.