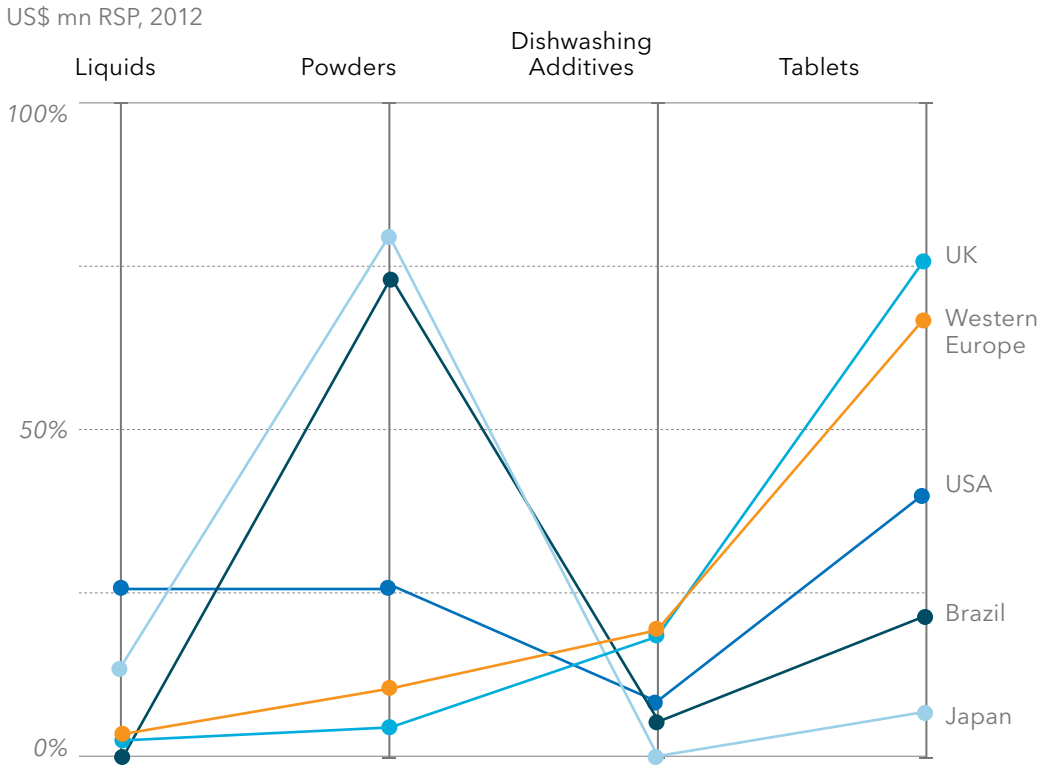
DATAGRAPHIC HOME CARE

Monodose Tablets and Pods

Automatic Dishwashing Formats

Tablets Dominate

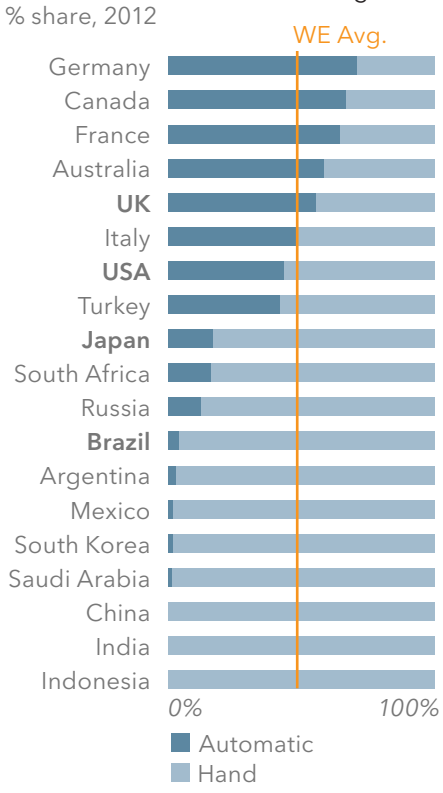
US$ mn RSP, 2012



Dishwashing Preferences

Automatic vs. Hand Dishwashing

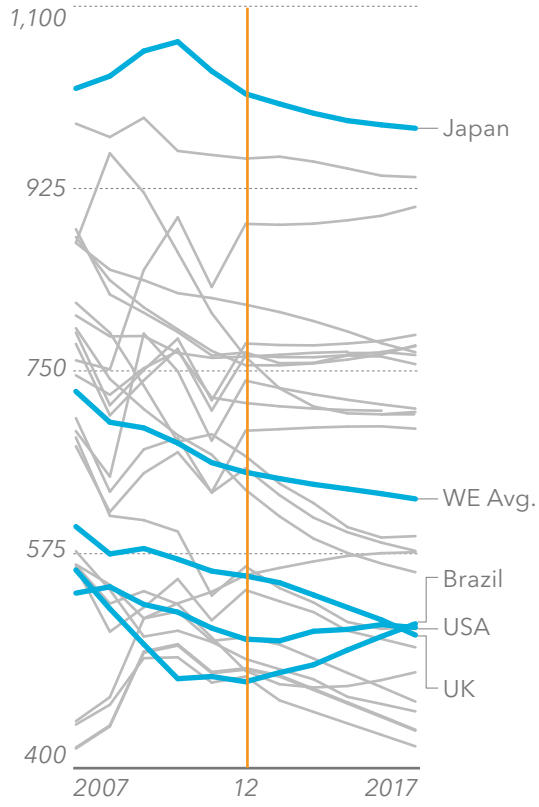
% share, 2012



Per Machine Expenditure

Western Europe vs. US, 2007-2017

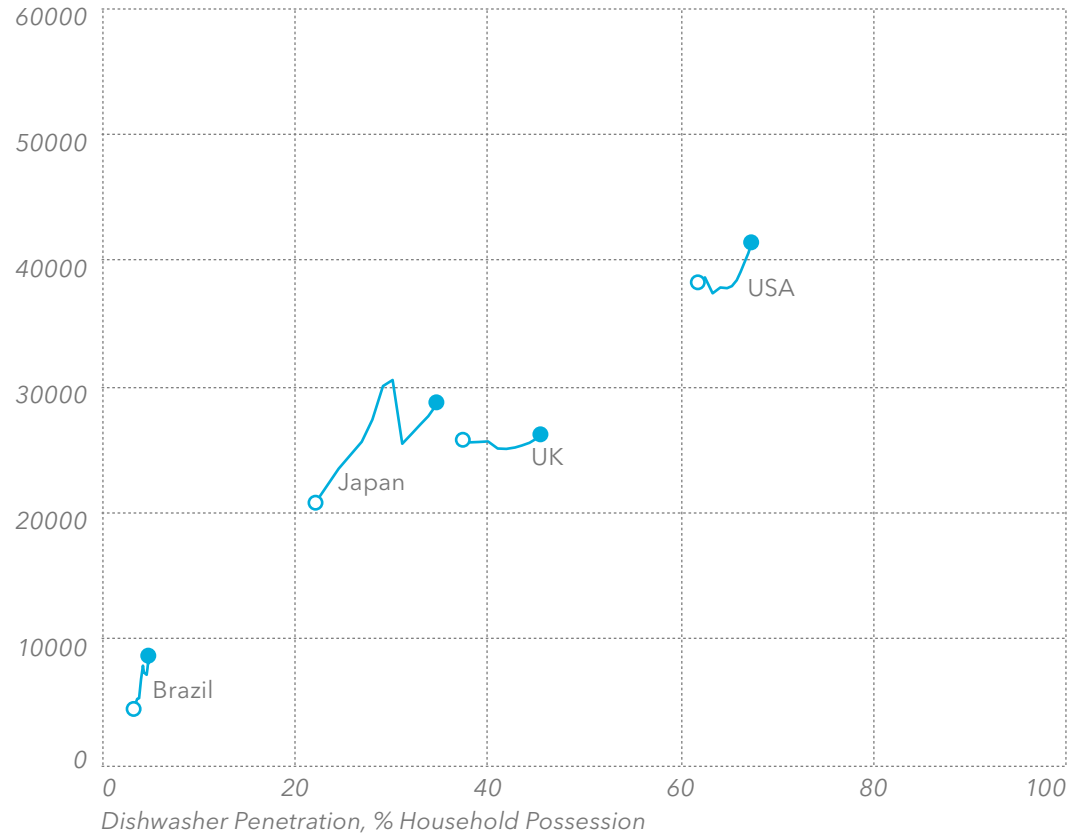
US$ per unit RSP, 2012 fixed exch. rates



Annual Disposable Income and Dishwasher Penetration

Select Countries, 2007-2017

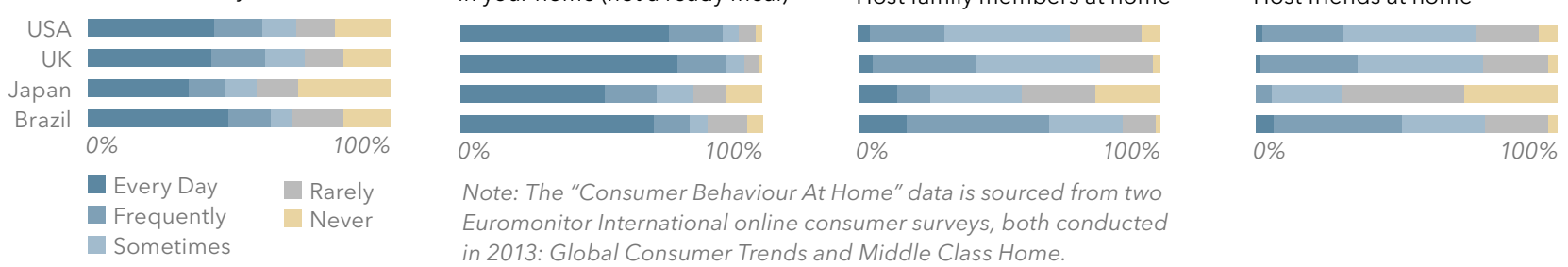
annual disp. income US$ per cap, % dishwasher penetration



Consumer Behaviour at Home

Preparing Meals and Hosting at Home

% of respondents



Note: The "Consumer Behaviour At Home" data is sourced from two Euromonitor International online consumer surveys, both conducted in 2013: Global Consumer Trends and Middle Class Home.

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