

EUROMONITOR INTERNATIONAL
WORKFORCE DATA PRIVACY NOTICE

1. ABOUT THIS DATA PRIVACY NOTICE

- 1.1 This notice is designed to provide information on how Euromonitor International (referred to as “we”, “us” or “our”) processes the personal data of its workforce (referred to as “you” or “your”) in accordance with the General Data Protection Regulation and, when enacted, the Data Protection Act 2018 (together referred to as the “GDPR”). This notice applies to current and former members of our workforce.
- 1.2 As a “data controller”, we are responsible for deciding how we process personal data about you. We take your privacy seriously and we are fully committed to protecting your personal data at all times. We will only process your personal data in accordance with applicable data protection laws, adhering to the principles (as applicable) contained in the GDPR.
- 1.3 This notice does not form part of your contract of employment and we may amend it at any time to reflect any changes in the way in which we process your personal data. We will provide you with a new privacy notice when we make any substantial updates, and we may also notify you in other ways from time to time about the processing of your personal data.
- 1.4 Our Data Protection Officer (“DPO”) is responsible for ensuring that this privacy notice is maintained. Please contact DataProtection@euromonitor.com with any queries.

2. THE KIND OF INFORMATION WE HOLD ABOUT YOU

- 2.1 “Personal data” is any information about a living individual from which they can be identified such as name, ID number, location data, any online identifier, or any factor specific to the physical, physiological, genetic, mental, economic or social identity of that person. It does not include data where any potential identifiers have been removed (anonymous data) or data held in an unstructured file.
- 2.2 There are “special categories” of more sensitive personal data which are more private in nature and therefore require a higher level of protection, such as genetic data, biometric data, sexual orientation, race or ethnic origin, political opinions, religious or philosophical beliefs, trade union membership and health.
- 2.3 When we refer to “processing”, this means anything from collecting, using, storing, transferring, disclosing, altering or destroying personal data.

3. RECEIVING YOUR PERSONAL DATA

3.1 We may obtain personal data and/or special category personal data about you from third party sources, such as recruitment agencies, job boards, online recruitment platforms, recruitment assessment centres, occupational health professionals and background check providers. Where we receive such information from these third parties, we will only use it in accordance with this notice. In some cases, they will be acting as a controller of your personal data and therefore we advise you to read their privacy notice and/or data protection policy.

4. HOW WE USE YOUR PERSONAL DATA

4.1 We process your personal data for various reasons, relying on a variety of different bases for lawful processing under data protection law, as set out below.

4.1.1 **To comply with our legal obligations.** This may include:

- eligibility to work in the Country as required by immigration laws, such as passport and visa documentation;
- payroll records, social security, child maintenance, student loans and national insurance information to comply with social security and Tax requirements;
- information in relation to legal claims made by you or against you, in order to comply with court processes and court orders;
- information relating to the occurrence, investigation or prevention of fraud, such as through a whistleblowing complaint; and
- pension and retirement benefits to comply with pension legislation;

4.1.2 **To prepare for and to perform the contract of employment you have entered in to with us.** This may include:

- formal identification documentation relating to you, such as a passport or driving licence, to verify your identity (including your date of birth);
- your contact details such as your name, address, telephone number and personal email address which will be used to communicate with you on employment matters during your employment;
- bank details which are used to send/receive funds to/from you such as payment of your salary, bonus, commission, sick pay, statutory maternity/paternity/adoption/shared parental leave pay, or to make or repay loans or advances of salary;

- information relating to the enrolment or renewal of your employment benefits including pension, private health care, income protection insurance and life assurance] in order to provide you with these benefits; and
- details of the terms and conditions of your employment.

4.1.3 **To pursue our (or a third party's) legitimate interests¹ as a business.** This may include:

- training records, appraisals and 1:1 meeting notes about you in order to assist/assess your career development and training needs and/or to ensure that you are properly managed and supervised;
- information relating to the performance of your employment duties, such as disciplinary records, as this is relevant to your ability to carry out your job and for us to assess and identify areas in which we may need to help you improve;
- information relating to the performance of your duties may also be used to conduct an investigation if circumstances warrant it and to take appropriate action either for conduct or capability reasons in accordance with our Disciplinary Policy;
- information relating to any grievance process involving you, in order that an investigation may be conducted and appropriate action taken (if any) in accordance with our Grievance and Disciplinary Policies;
- management reports (including statistical and audit information) to ensure workplace efficiencies are maximised;
- health, safety and environmental information, including records to ensure that we are complying with relevant policies and procedures. This allows us to implement any training where applicable;
- work related contact details on our intranet and/or internal systems including the Company Organisation Chart to facilitate efficient communication within the business;
- voicemails, emails, correspondence and other work-related communications created, stored or transmitted by you using our computer or communications equipment for the purposes of the efficient management of the business in accordance with our IT Usage Policy

- absence records and details including holiday records, appointments, sick records, jury service, maternity, paternity, adoption and parental leave in order to monitor attendance levels and to comply with our policies;
- CCTV and swipe card access records from our offices which are in place for the protection of our property

4.1.4 **Where you have consented to specific processing.** This may include:

- information disclosed to a third party agency relating to your pay details for the purposes of providing tenancy references;
- information disclosed to a mortgage provider relating to your employment history and pay details for the purposes of a mortgage application; and
- information disclosed to a prospective future employer relating to your employment details for the purposes of providing a reference.

4.1.5 **Where it is in your vital interests.** This may include information about allergies or any medical conditions so as to prevent any unnecessary accidents, and advise medical professionals in the event of an emergency.

4.2 Where you have consented to specific processing of your personal or special categories data, you have the unequivocal right to withdraw your consent at any time by indicating your withdrawal in a written format to the Global HR Director

4.3 We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

5. HOW WE USE YOUR SPECIAL CATEGORY PERSONAL DATA

5.1 We also collect, store and use your special category personal data for a range of reasons, relying on a variety of different bases for lawful processing under the GDPR.

5.1.1 To enable us to perform our legal obligations in respect of employment, social security, and social protection law. This may include:

- information relating to leaves of absence, which may include sickness absence or family related leaves, to comply with employment and other laws;
- information gathered as part of a whistleblowing investigation;
- information relating to you involving allegations of unlawful discrimination, in order that an investigation may be conducted and appropriate action taken (if any) under our Disciplinary or Grievance Policies; and

- health information to assess and/or to comply with our obligations under employment, equal opportunities and health and safety legislation (for example a requirement to make reasonable adjustments to your working conditions); and

5.1.2 **For occupational health reasons or where we are assessing your working capability**, subject to appropriate confidentiality safeguards. This may include:

- information about your physical or mental health, or disability status, to ensure your health and safety in the workplace and to assess your fitness to work, to provide appropriate workplace adjustments, to monitor and manage sickness absence and to administer benefits;
- sickness absence records, such as statement of fitness to work, reasons for absence and self-certification forms; and
- records of return to work interviews/meetings.

5.1.3 **Where it is needed for statistical purposes in the public interest**, such as for equal opportunities monitoring. To ensure meaningful equal opportunities monitoring and reporting, we will use information about your race or national or ethnic origin, religious, philosophical or moral beliefs, and your sexual life or orientation.

5.1.4 **To establish, defend or exercise legal claims in an employment tribunal or any other court of law.**

6 INFORMATION ABOUT CRIMINAL CONVICTIONS

6.1 We do not envisage that we will hold information about criminal convictions.

7 AUTOMATED DECISION MAKING / PROFILING

7.1 We do not envisage that any decisions will be taken about you using automated means, however we will notify you in writing if this position changes.

8 DATA SHARING

8.1 We may share your personal data and special category personal data internally. In particular, it may be shared with: HR employees involved in the recruitment process, employee relations and/or administration of your employment; line managers; consultants; advisers; or other appropriate persons who we shall make you aware of from time to time.

8.2 We may share your personal data and special category personal data with third parties, agents, subcontractors and other organisations (as listed below) where it is necessary to administer the working relationship with you or where we have a legitimate interest in doing so:

Category of personal information	Recipient/relationship to us	Purpose of disclosure
All personal information collected	IT service providers (service providers)	To support, maintain and host our information systems, including the software and hardware infrastructure required for it to operate/be accessible online and to keep a backup of your personal information. We also use online IT service providers to provide contract execution services.
Name, contact details, date of birth and health data	Employee benefits providers	For employee benefits to be provided and premiums to be calculated
All personal information collected	Our legal and other professional advisers	To provide us with advice in relation to our business, including our legal, financial and other obligations and claims
Name, contact details, start and end dates of employment and health data	Our insurance providers	For premiums to be calculated and insurance cover to be provided
Name, contact details, start and end dates of employment, date of birth, pay, bank and absence details	Payroll and pension providers	For pay to be processed and pension benefits to be provided
Job role and health data	Occupational health providers	For working capacity of worker to be assessed

8.3 When we disclose your personal data to third parties as listed above, we only disclose to them any personal data that is necessary for them to provide their service. We have contracts in place with these third parties in receipt of your personal data requiring them

to keep your personal data secure and not to use it other than in accordance with our specific instructions.

8.4 All our third-party service providers and other entities in the group are required to take appropriate security measures to protect your personal information in line with our policies. We do not allow our third-party service providers to use your personal data for their own purposes. We only permit them to process your personal data for specified purposes and in accordance with our instructions.

8.5 We may also share your personal data and special category personal data with other third parties for other reasons. For example, in the context of the possible sale or restructuring of the business; to provide information to a regulator; or to otherwise comply with the law. To comply with our legal obligations we may share your data with the following, all of whom are obliged to have adequate policies/procedures in place in relation to data security:

- HMRC, or home Country equivalent, for tax purposes;
- Home Office for immigration purposes;
- student loan agencies to ensure that appropriate reductions are made from your salary; and

8.6 We may share your personal data with third parties such as mortgage providers, property rental providers or prospective future employers (as stated at 4.1.4) with your consent.

9 TRANSFERRING INFORMATION OUTSIDE THE EEA

9.1 We may transfer the personal data we collect about you to Managers in other offices, some of which are outside the EEA.

9.2 There is not an adequacy decision by the European Commission in respect of all of those countries. This means that the countries to which we transfer your data are not deemed to provide an adequate level of protection for your personal data.

9.3 However, to ensure that your personal information does receive an adequate level of protection we ensure that your personal information is only held on our own network and systems. If you require further information about these protective measures, you can request it from the DPO

10 DATA STORAGE AND SECURITY

10.1 Your personal data and special category personal data is stored in a variety of locations, including: electronically on our secure servers, in hard copy form in locked filing cabinets and in hard copy form with our external document storage provider

- 10.2 More information as to where specific categories of personal data are stored is set out in our Data Retention Matrix
- 10.3 We limit access to your personal information to those members of our workforce who have a business need to know. They will only process your personal information on our instructions and they are subject to a duty of confidentiality.
- 10.4 We have put in place procedures to deal with any suspected or actual data security breach and will notify you and the Information Commissioner's Office ("ICO") of a suspected breach where we are legally required to do so.
- 10.5 Whenever we propose using new technologies, or where processing is construed as 'high risk', we are obliged to carry out a Data Protection Impact Assessment which allows us to make sure appropriate security measures are always in place in relation to the processing of your personal data.

11 DATA RETENTION

- 11.1 We keep your personal data and special category personal data for as long as is necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.
- 11.2 The retention period varies depending on the category of personal data we hold. At the expiry of the set retention period, or in other select circumstances, your personal data will be permanently and securely deleted
- 11.3 In some circumstances we may anonymise your personal information so that it can no longer be associated with you, in which case we may use and retain such information without further notice to you, as it falls outside of the definition of personal data under the GDPR.

12 YOUR DUTIES

- 12.1 We encourage you to ensure that the personal data that we hold about you is accurate and up to date by keeping us informed of any changes to your personal data. You can update your details on the Employee Self Service functionality of the HR system or by contacting your HR representative directly.

13 YOUR RIGHTS

- 13.1 You may make a formal request for access to personal data and/or special category data that we hold about you at any time. This is known as a Subject Access Request. We must respond to this request within one month. Please note that we are permitted to extend the one month time period for responding by an additional two months where in our view your request is complex or numerous in nature. We may also charge a reasonable fee based on administrative costs where in our view your request is

manifestly unfounded, excessive or a request for further copies. Alternatively, we may refuse to comply with the request in such circumstances.

- 13.2 Under certain circumstances, by law you also have the right to:
 - 13.2.1 have your personal data corrected where it is inaccurate;
 - 13.2.2 have your personal data erased where it is no longer required. Provided that we do not have any continuing lawful reason to continue processing your personal data, we will make reasonable efforts to comply with your request;
 - 13.2.3 have your personal data be transferred to another person in an appropriate format;
 - 13.2.4 withdraw your consent to processing where this is our lawful basis for doing so;
 - 13.2.5 restrict the processing of your personal data where you believe it is unlawful for us to do so, you have objected to its use and our investigation is pending, or you require us to keep it in connection with legal proceedings; and
 - 13.2.6 to object to the processing of your personal data, where we rely on **legitimate business** interests (see 4.1.3) as a lawful reason for the processing of your data. You also have the right to object where we are processing your personal information for direct marketing purposes. We have a duty to investigate the matter within a reasonable time and take action where it is deemed necessary. Except for the purposes for which we are sure we can continue to process your personal data, we will temporarily stop processing your personal data in line with your objection until we have investigated the matter. If we agree that your objection is justified in accordance with your rights, we will permanently stop using your data for those purposes. Otherwise, we will provide you with our justification as to why we need to continue using your data.
- 13.3 The way we process your personal data and the legal basis on which we rely to process it may affect the extent to which these rights apply. If you would like to exercise any of these rights, please address them in writing to the DPO whose details can be found at 1.4.
- 13.4 We may need to request specific information from you to help us to confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This is an appropriate security measure to ensure that personal data is not disclosed to any person who has no right to receive it.
 - 13.4.1 In the limited circumstances where you may have provided your consent to the collection, processing and transfer of your personal information for a specific purpose, you have the right to withdraw your consent for that specific processing at any time. To withdraw your consent, please contact the DPO whose details can be found at 1.4. Once we have received notification that you have withdrawn your consent, we

will no longer process your information for the purpose or purposes you originally agreed to. If you withdraw your consent, our use of your personal data before your withdrawal is still lawful.

- 13.5 You may complain to a supervisory body if you are concerned about the way we have processed your personal data. In the UK this is the ICO – www.ico.org.uk. Although you have the right to complain to the ICO, we encourage you to contact us first with a view to letting us help in resolving any queries or questions.

14 QUESTIONS

- 14.1 If you have any questions about any matter relating to data protection or the personal data and/or special category personal data that that we process about you, please contact the DPO whose details can be found at 1.4