

# **Dairy Products and Alternatives** in **Argentina**

Euromonitor International September 2021

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Some content and data have been changed.

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## DAIRY PRODUCTS AND ALTERNATIVES IN ARGENTINA -INDUSTRY OVERVIEW

#### **EXECUTIVE SUMMARY**

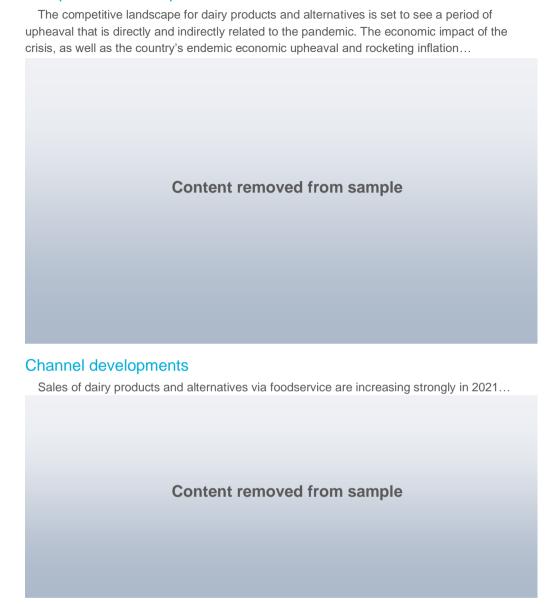
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In 2021, sales of dairy products and alternatives are set to see relative stagnation in volume
terms after the strong growth in 2020 that was driven by lockdown. During the pandemic,
Argentinian consumers prepared far more home-made meals and ate out of the home far less,
boosting demand for ingredients products like cow's milk
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#### Key trends in 2021

Shelf stable milk saw a boom in 2020, and as a result several new brands were launched...

#### Competitive landscape



#### What next for dairy products and alternatives?

The complex economic situation in the domestic retail environment and the very low profitability of dairy is leading many companies to focus on the external market...

#### **MARKET DATA**

Table 1 Sales of Dairy Products and Alternatives by Category: Value 2016-2021

ARS million

2016 2017 2018 2019 2020 2021

Dairy

Dairy Products and Alternatives Baby Food Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research,

store checks, trade interviews, trade sources

Table 2 Sales of Dairy Products and Alternatives by Category: % Value Growth 2016-2021

% current value growth

2020/21 2016-21 CAGR 2016/21 Total

Baby Food

Dairy

Dairy Products and Alternatives

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research,

store checks, trade interviews, trade sources

Table 3 NBO Company Shares of Dairy Products and Alternatives: % Value 2017-2021

% retail value rsp

Company 2017 2018 2019 2020 2021

Data removed from sample

#### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 4 LBN Brand Shares of Dairy Products and Alternatives: % Value 2018-2021

% retail value rsp Brand (GBO) Company (NBO) 2018 2019 2020 2021

#### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 5 Penetration of Private Label by Category: % Value 2016-2021

% retail value rsp

2016 2017 2018 2019 2020 2021

Dairy

Dairy Products and
Alternatives

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research,

store checks, trade interviews, trade sources

#### Table 6 Distribution of Dairy Products and Alternatives by Format: % Value 2016-2021

% retail value rsp	2016	2017	2018	2019	2020	2021
Store-Based Retailing - Grocery Retailers Modern Grocery Retailers Convenience Stores Discounters Forecourt Retailers Hypermarkets Supermarkets Traditional Grocery Retailers Food/drink/tobacco specialists Independent Small Grocers Other Grocery Retailers - Non-Grocery Specialists Health and Beauty Specialist Retailers Other Foods Non- Grocery Specialists Mixed Retailers Non-Store Retailing - Vending - Homeshopping - E-Commerce - Direct Selling Total		Data	a removed	d from sa	mple	

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

## Table 7 Forecast Sales of Dairy Products and Alternatives by Category: Value 2021-2026

ARS million 2021 2022 2023 2024 2025 2026

Dairy
Baby Food
Dairy Products and
Alternatives

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

### Table 8 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2021-2026

% constant value growth

2021/2022 2021-26 CAGR

2021/26 Total

Dairy Baby Food

Dairy Products and Alternatives

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### **DISCLAIMER**

Forecast and scenario closing date: 2 August 2021

Report closing date: 10 August 2021

Analysis and data in this report give full consideration to consumer behaviour and market performance in 2021 and beyond as of the dates above. For the very latest insight on this industry and consumer behaviour, at both global and national level, readers can access strategic analysis and updates on www.euromonitor.com and via the Passport system, where new content is being added on a systematic basis.

#### **SOURCES**

Sources used during research include the following:

Summary 1 Research Sources	
Official Sources	
Trade Associations	
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Trade Press	
Source: Euromonitor International	

## BABY FOOD IN ARGENTINA - CATEGORY ANALYSIS

#### **KEY DATA FINDINGS**

•	Slow post-COVID-19 recovery and runaway inflation suppress demand for baby food
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#### **2021 DEVELOPMENTS**

## Decline slows as pandemic eases, but economic turmoil prevents recovery

In 2021, sales of baby food are set to see an ongoing decline decreasing in volume, although the rate of...

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#### Other baby foods buoyed by new entry, middle class consumers

Other baby food is the only product to see positive volume growth in 2021. This reflects the fact that it is still a new, niche set of products...

#### Producers seek to cut prices and retain consumers

The sharp fall in consumer spending power that has led many parents to substitute baby food...

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#### PROSPECTS AND OPPORTUNITIES

#### E-commerce goes from strength to strength

The pandemic drove a sharp rise in baby food sales via e-commerce channels in 2020, a trend that has continued in 2021...

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#### Natural trends and dietary shifts will inhibit recovery

Despite the anticipated relaxation of restrictions on movement and social distancing, most leading producers believe that...

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#### Domestic players continue to struggle to compete

In Argentina, baby food remains dominated by multinational companies thanks to the strength of their brands...

#### **CATEGORY DATA**

Table 9 Sales of Baby Food by Category: Volume 2016-2021

2016 2017 2018 2019 2020 2021

Baby Food (Not calculable)

Milk Formula (Not calculable)

- Standard Milk Formula (Not calculable)
- Follow-on Milk Formula (Not calculable)
- Growing-Up Milk Formula (Not calculable)
- Special Baby Milk
- Formula (Not calculable)
  Prepared Baby Food
  ('000 tonnes)
- Dried Baby Food ('000 tonnes)
- Other Baby Food ('000 tonnes)
- -- Liquid Standard Milk Formula (million litres)
- -- Powder Standard Milk Formula ('000 tonnes)
- -- Liquid Follow-on Milk Formula (million litres)
- -- Powder Follow-on Milk Formula ('000 tonnes)
- -- Liquid Growing-Up Milk Formula (million litres)
- -- Powder Growing-Up Milk Formula ('000 tonnes)
- -- Liquid Special Baby Milk Formula (million litres)
- -- Powder Special Baby Milk Formula ('000 tonnes)

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 10 Sales of Baby Food by Category: Value 2016-2021

ARS million	2016	2017	2018	2019	2020	2021
Baby Food Milk Formula - Standard Milk Formula - Follow-on Milk Formula - Growing-Up Milk Formula - Special Baby Milk Formula Prepared Baby Food Dried Baby Food Other Baby Food Liquid Standard Milk Formula Powder Standard Milk Formula Liquid Follow-on Milk Formula Powder Follow-on Milk Formula Liquid Growing-Up Milk Formula Liquid Growing-Up Milk Formula Powder Growing-Up Milk Formula Liquid Special Baby Milk Formula Powder Special Baby Milk Formula		Data	removed	from san	nple	

Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 11 Sales of Baby Food by Category: % Volume Growth 2016-2021 2020/21 2016-21 CAGR 2016/21 Total Baby Food (Not calculable) Milk Formula (Not calculable) - Standard Milk Formula (Not calculable) - Follow-on Milk Formula (Not calculable) - Growing-Up Milk Formula (Not calculable) - Special Baby Milk Formula (Not calculable) Prepared Baby Food (% volume growth) Data removed from sample Dried Baby Food (% volume growth) Other Baby Food (% volume growth) -- Liquid Standard Milk Formula (% volume growth) -- Powder Standard Milk Formula (% volume growth) -- Liquid Follow-on Milk Formula (% volume growth) -- Powder Follow-on Milk Formula (% volume growth) -- Liquid Growing-Up Milk Formula (%

- volume growth)
- -- Powder Growing-Up Milk Formula (% volume growth)
- -- Liquid Special Baby Milk Formula (% volume growth)
- -- Powder Special Baby Milk Formula (% volume growth)

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 12 Sales of Baby Food by Category: % Value Growth 2016-2021

% current value growth

2020/21 2016-21 CAGR 2016/21 Total

Baby Food Milk Formula

- Standard Milk Formula
- Follow-on Milk Formula
- Growing-Up Milk Formula
- Special Baby Milk Formula

Prepared Baby Food Dried Baby Food

Other Baby Food

- -- Liquid Standard Milk Formula
- -- Powder Standard Milk Formula
- -- Liquid Follow-on Milk Formula
- -- Powder Follow-on Milk Formula
- -- Liquid Growing-Up Milk Formula
- -- Powder Growing-Up Milk Formula
- -- Liquid Special Baby Milk Formula
- -- Powder Special Baby Milk Formula

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 13 NBO Company Shares of Baby Food: % Value 2017-2021

% retail value rsp Company 2017 2018 2019 2020 2021

#### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 14 LBN Brand Shares of Baby Food: % Value 2018-2021

% retail value rsp Brand (GBO) Company (NBO) 2018 2019 2020 2021 Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 15 Distribution of Baby Food by Format: % Value 2016-2021

% retail value rsp

2016 2017 2018 2019 2020 2021

Store-Based Retailing
- Grocery Retailers
-- Modern Grocery
Retailers
--- Convenience Stores
--- Discounters
--- Forecourt Retailers

- --- Hypermarkets
- --- Supermarkets
- -- Traditional Grocery Retailers
- --- Food/drink/tobacco specialists
- --- Independent Small Grocers
- --- Other Grocery Retailers
- Non-Grocery Specialists
- -- Health and Beauty Specialist Retailers
- -- Other Foods Non-Grocery Specialists
- Mixed Retailers

Non-Store Retailing

- Vending
- Homeshopping
- E-Commerce
- Direct Selling

Total

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 16 Forecast Sales of Baby Food by Category: Volume 2021-2026

2021 2022 2023 2024 2025 2026

Data removed from sample

Baby Food (Not calculable)

Milk Formula (Not calculable)

- Standard Milk Formula (Not calculable)
- Follow-on Milk Formula (Not calculable)
- Growing-Up Milk
- Formula (Not calculable)
   Special Baby Milk
- Formula (Not calculable) Prepared Baby Food ('000 tonnes)
- Dried Baby Food ('000 tonnes)
- Other Baby Food ('000 tonnes)
- -- Liquid Standard Milk Formula (million litres)
- -- Powder Standard Milk Formula ('000 tonnes)
- -- Liquid Follow-on Milk Formula (million litres)
- -- Powder Follow-on Milk Formula ('000 tonnes)
- -- Liquid Growing-Up Milk Formula (million

## Data removed from sample

litres)

- -- Powder Growing-Up Milk Formula ('000 tonnes)
- -- Liquid Special Baby Milk Formula (million litres)
- -- Powder Special Baby Milk Formula ('000 tonnes)

#### Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### Table 17 Forecast Sales of Baby Food by Category: Value 2021-2026

ARS million 2021 2022 2023 2024 2025 2026 Baby Food Milk Formula - Standard Milk Formula - Follow-on Milk Formula - Growing-Up Milk Formula - Special Baby Milk Formula Prepared Baby Food Dried Baby Food Other Baby Food -- Liquid Standard Milk Formula -- Powder Standard Milk Data removed from sample Formula -- Liquid Follow-on Milk Formula -- Powder Follow-on

Milk Formula
-- Powder Growing-Up

Milk Formula

Milk Formula
-- Liquid Growing-Up

-- Liquid Special Baby Milk Formula

Powder Special Baby Milk Formula

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### Table 18 Forecast Sales of Baby Food by Category: % Volume Growth 2021-2026

Baby Food (Not calculable)
Milk Formula (Not calculable)

- Standard Milk Formula (Not calculable)
- Follow-on Milk Formula (Not calculable)
- Growing-Up Milk Formula (Not

2021/22 2021-26 CAGR 2021/26 Total

Data removed from sample

Data removed from sample

calculable)

- Special Baby Milk Formula (Not calculable)

Prepared Baby Food (% volume growth) Dried Baby Food (% volume growth) Other Baby Food (% volume growth)

- -- Liquid Standard Milk Formula (% volume growth)
- -- Powder Standard Milk Formula (% volume growth)
- -- Liquid Follow-on Milk Formula (% volume growth)
- -- Powder Follow-on Milk Formula (% volume growth)
- -- Liquid Growing-Up Milk Formula (% volume growth)
- -- Powder Growing-Up Milk Formula (% volume growth)
- -- Liquid Special Baby Milk Formula (% volume growth)
- -- Powder Special Baby Milk Formula (% volume growth)

Source: Euromonitor International from trade associations, trade press, company research, trade interviews,

#### Forecast Sales of Baby Food by Category: % Value Growth 2021-2026 Table 19

% constant value growth

2021/2022 2021-26 CAGR 2021/26 Total

Baby Food Milk Formula

- Standard Milk Formula
- Follow-on Milk Formula
- Growing-Up Milk Formula
- Special Baby Milk Formula

Prepared Baby Food

**Dried Baby Food** 

Other Baby Food

- -- Liquid Standard Milk Formula
- -- Powder Standard Milk Formula
- -- Liquid Follow-on Milk Formula
- -- Powder Follow-on Milk Formula
- -- Liquid Growing-Up Milk Formula
- -- Powder Growing-Up Milk Formula
- -- Liquid Special Baby Milk Formula
- -- Powder Special Baby Milk Formula

Data removed from sample

Euromonitor International from trade associations, trade press, company research, trade interviews, Source: trade sources

# BUTTER AND SPREADS IN ARGENTINA - CATEGORY ANALYSIS

#### **KEY DATA FINDINGS**

	Relaxation of quarantine measures sees retail demand for butter and spreads slip in 2021
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#### **2021 DEVELOPMENTS**

## Reopening economy and the return to the workplace shaping sales patterns

Volume sales of butter and spiked in 2020, as a result of consumers secluding themselves at home in response to government quarantine measures...

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#### Consumers seeking to trade down are hitting value development

Argentina's burgeoning economic crisis is impacting negatively on value sales, as consumers are replacing butter with margarine and spreads...

#### Government pricing strategy sees rumbling in the retail channels

In March 2020, the government launched a programme called "Precios Maximos de Referencia" (Maximum Reference Prices) that covered a basket of products deemed essential.

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#### PROSPECTS AND OPPORTUNITIES

#### Competitive environment facing upheaval

The competitive environment in Argentinian butter and spreads is set to see upheaval over the forecast period...

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#### Product development stymied by lack of incentive

Butter and spreads will continue to suffer from a general lack of innovation that will put the brakes on sales development...

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## Private label, e-commerce will strengthen supermarket/hypermarket positions

Private label expanded strongly in 2020 and 2021...

#### **CATEGORY DATA**

#### Table 20 Sales of Butter and Spreads by Category: Volume 2016-2021

'000 tonnes

2016 2017 2018 2019 2020 2021

- Cooking Fats

- Butter

Data removed from sample

- Margarine and Spreads Butter and Spreads

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 21 Sales of Butter and Spreads by Category: Value 2016-2021

ARS million

2016 2017 2018 2019 2020 2021

- Cooking Fats

- Butter

Data removed from sample

- Margarine and Spreads Butter and Spreads

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 22 Sales of Butter and Spreads by Category: % Volume Growth 2016-2021

% volume growth

2020/21 2016-21 CAGR 2016/21 Total

- Cooking Fats
- Butter
- Margarine and Spreads Butter and Spreads

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 23 Sales of Butter and Spreads by Category: % Value Growth 2016-2021

% current value growth

2020/21 2016-21 CAGR 2016/21 Total

- Cooking Fats
- Butter
- Margarine and Spreads Butter and Spreads

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Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 24 NBO Company Shares of Butter and Spreads: % Value 2017-2021

% retail value rsp
Company

2017

2018

2019

2020

2021

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 25 LBN Brand Shares of Butter and Spreads: % Value 2018-2021

% retail value rsp
Brand (GBO)

Company (NBO)

2018

2019

2020

2021

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 26 Distribution of Butter and Spreads by Format: % Value 2016-2021

% retail value rsp 2016 2017 2018 2019 2020 2021 Store-Based Retailing - Grocery Retailers -- Modern Grocery Retailers --- Convenience Stores --- Discounters --- Forecourt Retailers --- Hypermarkets --- Supermarkets -- Traditional Grocery Retailers --- Food/drink/tobacco specialists --- Independent Small Data removed from sample Grocers --- Other Grocery Retailers - Non-Grocery Specialists -- Health and Beauty Specialist Retailers -- Other Foods Non-**Grocery Specialists** - Mixed Retailers Non-Store Retailing - Vending - Homeshopping - E-Commerce - Direct Selling Total

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 27 Forecast Sales of Butter and Spreads by Category: Volume 2021-2026

'000 tonnes 2021 2022 2023 2024 2025 2026

Cooking FatsButter

- Margarine and Spreads

Butter and Spreads

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### Table 28 Forecast Sales of Butter and Spreads by Category: Value 2021-2026

ARS million 2021 2022 2023 2024 2025 2026

Cooking FatsButter

- Margarine and Spreads

Data removed from sample

**Butter and Spreads** 

Source: Euromonitor International from trade associations, trade press, company research, trade interviews,

trade sources

Table 29 Forecast Sales of Butter and Spreads by Category: % Volume Growth 2021-2026

% volume growth

2021/22 2021-26 CAGR 2021/26 Total

Data removed from sample

- Cooking Fats

- Butter

- Margarine and Spreads

Butter and Spreads

Source: Euromonitor International from trade associations, trade press, company research, trade interviews,

trade sources

Table 30 Forecast Sales of Butter and Spreads by Category: % Value Growth 2021-2026

% constant value growth

2021/2022 2021-26 CAGR 2021/26 Total

- Cooking Fats

- Butter

- Margarine and Spreads

Butter and Spreads

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

# CHEESE IN ARGENTINA - CATEGORY ANALYSIS

#### **KEY DATA FINDINGS**

	Reopening economy and the end of full lockdown see volume growth slow in 2021
•	
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#### **2021 DEVELOPMENTS**

#### Pricing, disposable income remain prime movers in cheese demand

In 2020, supply issues and production problems saw the price of hard cheese rise far more quickly than soft cheese...

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#### Relaxation of pandemic measures on socialising help hard cheese

Volume sales of hard cheese have been helped in 2021 by the relaxation of restrictions...

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Market continues to concentrate, but small producers use new routes to build brand awareness

Molfino SA is set to retain its leading position in...

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#### PROSPECTS AND OPPORTUNITIES

## Changing consumer trends and lack of producer investment reshaping competitive environment

Shifting consumption patterns are anticipated to drive changes in the Argentinian competitive environment...

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#### New use patterns offer opportunity for spreadable cheese

Spreadable cheese is anticipated to see a stronger performance in volume terms...

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#### Lingering economic problems may shrink marketplace

There is growing potential for private label players to grow their value share of cheese sales...

#### **CATEGORY DATA**

#### Table 31 Sales of Cheese by Category: Volume 2016-2021

'000 tonnes

2016 2017 2018 2019 2020 2021

Data removed from sample

#### Cheese

- Spreadable Cheese
- Processed Cheese excl Spreadable
- Soft Cheese
- Hard Cheese
- -- Packaged Hard Cheese
- -- Unpackaged Hard Cheese

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 32 Sales of Cheese by Category: Value 2016-2021

ARS million

2016 2017 2018 2019 2020 2021

Data removed from sample

#### Cheese

- Spreadable Cheese
- Processed Cheese excl Spreadable
- Soft Cheese
- Hard Cheese
- -- Packaged Hard Cheese
- -- Unpackaged Hard Cheese

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 33 Sales of Cheese by Category: % Volume Growth 2016-2021

% volume growth

2020/21 2016-21 CAGR 2016/21 Total

#### Cheese

- Spreadable Cheese
- Processed Cheese excl Spreadable
- Soft Cheese
- Hard Cheese
- -- Packaged Hard Cheese
- -- Unpackaged Hard Cheese

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 34 Sales of Cheese by Category: % Value Growth 2016-2021

% current value growth

2020/21 2016-21 CAGR 2016/21 Total

Data removed from sample

Cheese

- Spreadable Cheese

Data removed from sample

- Processed Cheese excl Spreadable
- Soft Cheese
- Hard Cheese
- -- Packaged Hard Cheese
- -- Unpackaged Hard Cheese

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 35 Sales of Spreadable Processed Cheese by Type: % Value 2016-2021

% retail value rsp

2016 2017 2018 2019 2020 2021

Cream Cheese Reconstituted Cheese Total

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 36 Sales of Soft Cheese by Type: % Value 2016-2021

% retail value rsp

2016 2017 2018 2019 2020 2021

Cremoso Cuartirolo Danbo Mozzarella Port Salut

#### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 37 Sales of Hard Cheese by Type: % Value 2016-2021

% retail value rsp

. 2016 2017 2018 2019 2020 2021

Parmesan Provolone Reggianito Sardo

Source: Euromonitor International from official statistics, trade associations, trade press, company research,

store checks, trade interviews, trade sources

#### Table 38 NBO Company Shares of Cheese: % Value 2017-2021

% retail value rsp

Company 2017 2018 2019 2020 2021

# Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 39 LBN Brand Shares of Cheese: % Value 2018-2021

% retail value rsp Brand (GBO) Company (NBO) 2018 2019 2020 2021

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 40 Distribution of Cheese by Format: % Value 2016-2021

% retail value rsp

Store-Based Retailing

- Grocery Retailers
- -- Modern Grocery Retailers
- --- Convenience Stores
- --- Discounters
- --- Forecourt Retailers
- --- Hypermarkets
- --- Supermarkets
- -- Traditional Grocery Retailers
- --- Food/drink/tobacco

2016 2017 2018 2019 2020 2021

Data removed from sample

2025

2024

Data removed from sample

2026

Data removed from sample

- specialists
- --- Independent Small Grocers
- --- Other Grocery Retailers
- Non-Grocery Specialists
- -- Health and Beauty Specialist Retailers
- -- Other Foods Non-Grocery Specialists
- Mixed Retailers

Non-Store Retailing

- Vending
- Homeshopping
- E-Commerce
- Direct Selling

Total

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

2021

2022

#### Table 41 Forecast Sales of Cheese by Category: Volume 2021-2026

'000 tonnes

Cheese - Spreadable Cheese

- Processed Cheese excl Spreadable
- Soft Cheese
- Hard Cheese
- -- Packaged Hard Cheese
- -- Unpackaged Hard Cheese

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### Table 42 Forecast Sales of Cheese by Category: Value 2021-2026

ARS million

2021 2022 2023 2024 2025 2026

Data removed from sample

2023

#### Cheese

- Spreadable Cheese
- Processed Cheese excl Spreadable
- Soft Cheese
- Hard Cheese
- -- Packaged Hard Cheese
- -- Unpackaged Hard Cheese

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### Table 43 Forecast Sales of Cheese by Category: % Volume Growth 2021-2026

% volume growth

2021/22 2021-26 CAGR

2021/26 Total

#### Cheese

- Spreadable Cheese
- Processed Cheese excl Spreadable
- Soft Cheese
- Hard Cheese
- -- Packaged Hard Cheese
- -- Unpackaged Hard Cheese

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### Table 44 Forecast Sales of Cheese by Category: % Value Growth 2021-2026

% constant value growth

2021/2022 2021-26 CAGR 2021/26 Total

Data removed from sample

#### Cheese

- Spreadable Cheese
- Processed Cheese excl Spreadable
- Soft Cheese
- Hard Cheese
- -- Packaged Hard Cheese
- -- Unpackaged Hard Cheese

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

# DRINKING MILK PRODUCTS IN ARGENTINA - CATEGORY ANALYSIS

Relaxation of guarantine restrictions and the return to the workplace see value growth down

#### **KEY DATA FINDINGS**

	on 2020
-	
_	
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#### **2021 DEVELOPMENTS**

#### Shelf stable products benefit from pandemic-related consumption habits

Volume sales of drinking milk products are set to see a slight contraction in 2021...

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#### Price protection of staples risks

There has been significant disruption to drinking milk products caused by the "Precios Maximos de Referencia" policy...

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#### Thriving demand for other milk alternatives

Other milk alternatives is set to see exceptional growth in both volume and value terms...

#### PROSPECTS AND OPPORTUNITIES

#### Fresh milk offers better 'health' position at lower prices

Despite the surge in consumer demand for shelf stable milk as a result of lockdown...

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#### Government price policies will see competitive shares shift

The immediate future of the Precios Maximos de Referencia programme is uncertain...

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#### Rising health awareness set to drive FF sales

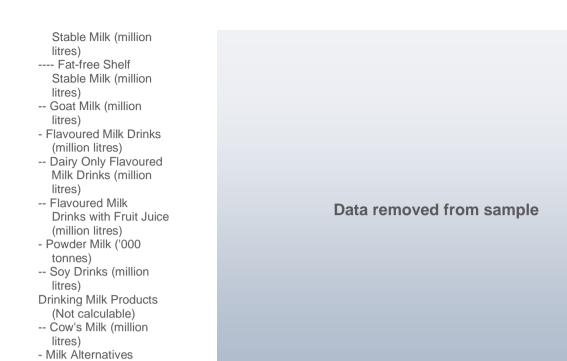
Fat free fresh milk and shelf stable milk are expected to see strong growth...

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#### **CATEGORY DATA**

Table 45 Sales of Drinking Milk Products by Category: Volume 2016-2021

2016 2017 2018 2019 2020 2021 - Milk (million litres) --- Fresh Milk (million litres) ---- Full Fat Fresh Milk (million litres) ---- Semi Skimmed Fresh Milk (million litres) ---- Fat-free Fresh Data removed from sample Milk (million litres) --- Shelf Stable Milk (million litres) ---- Full Fat Shelf Stable Milk (million litres) ---- Semi Skimmed Shelf



Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 46 Sales of Drinking Milk Products by Category: Value 2016-2021

ARS million	2016	2017	2018	2019	2020	2021
- Milk Fresh Milk Full Fat Fresh Milk Semi Skimmed Fresh Milk Fat-free Fresh Milk Fatl Stable Milk Full Fat Shelf Stable Milk Semi Skimmed Shelf Stable Milk Fat-free Shelf Stable Milk Fat-free Shelf Stable Milk Goat Milk - Flavoured Milk Drinks Dairy Only Flavoured Milk Drinks Flavoured Milk Drinks with Fruit Juice - Powder Milk Soy Drinks Drinking Milk Products Cow's Milk		Data re	emoved f	rom samp	ole	

(million litres)
-- Other Milk

litres)

Alternatives (million

- Milk Alternatives
- -- Other Milk Alternatives

### Table 47 Sales of Drinking Milk Products by Category: % Volume Growth 2016-2021

% volume growth

2020/21 2016-21 CAGR 2016/21 Total

- Milk
- --- Fresh Milk
- ---- Full Fat Fresh Milk
- ---- Semi Skimmed Fresh Milk
- ---- Fat-free Fresh Milk
- --- Shelf Stable Milk
- ---- Full Fat Shelf Stable Milk
- ---- Semi Skimmed Shelf Stable Milk
- ---- Fat-free Shelf Stable Milk
- -- Goat Milk
- Flavoured Milk Drinks
- -- Dairy Only Flavoured Milk Drinks
- -- Flavoured Milk Drinks with Fruit Juice
- Powder Milk
- -- Soy Drinks

Drinking Milk Products

- -- Cow's Milk
- Milk Alternatives
- -- Other Milk Alternatives

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 48 Sales of Drinking Milk Products by Category: % Value Growth 2016-2021

% current value growth

2020/21 2016-21 CAGR 2016/21 Total

- Milk
- --- Fresh Milk
- ---- Full Fat Fresh Milk
- ---- Semi Skimmed Fresh Milk
- ---- Fat-free Fresh Milk
- --- Shelf Stable Milk
- ---- Full Fat Shelf Stable Milk
- ---- Semi Skimmed Shelf Stable Milk
- ---- Fat-free Shelf Stable Milk
- -- Goat Milk
- Flavoured Milk Drinks
- -- Dairy Only Flavoured Milk Drinks
- -- Flavoured Milk Drinks with Fruit Juice
- Powder Milk
- -- Soy Drinks

**Drinking Milk Products** 

-- Cow's Milk

Data removed from sample

- Milk Alternatives
- -- Other Milk Alternatives

### Table 49 Sales of Other Milk Alternatives by Type: % Value 2019-2021

% retail value rsp

2019

2020

Data removed from sample

2021

Almond Blends

Coconut Oat

Other Milk Alternatives

Total

Rice

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 50 NBO Company Shares of Drinking Milk Products: % Value 2017-2021

% retail value rsp Company 2017 2018 2019 2020 2021

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 51 LBN Brand Shares of Drinking Milk Products: % Value 2018-2021



Table 52 Distribution of Drinking Milk Products by Format: % Value 2016-2021

% retail value rsp 2016 2017 2018 2021 2019 2020 Store-Based Retailing - Grocery Retailers -- Modern Grocery Retailers --- Convenience Stores --- Discounters --- Forecourt Retailers --- Hypermarkets --- Supermarkets -- Traditional Grocery Data removed from sample Retailers --- Food/drink/tobacco specialists --- Independent Small Grocers --- Other Grocery Retailers - Non-Grocery Specialists -- Health and Beauty Specialist Retailers -- Other Foods Non-**Grocery Specialists** 

Data removed from sample

- Mixed Retailers Non-Store Retailing
- Vending
- Homeshopping
- E-Commerce
- Direct Selling

Total

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 53 Forecast Sales of Drinking Milk Products Products by Category: Volume 2021-2026

2021 2022 2023 2024 2025 2026 - Milk (million litres) --- Fresh Milk (million litres) ---- Full Fat Fresh Milk (million litres) ---- Semi Skimmed Fresh Milk (million litres) ---- Fat-free Fresh Milk (million litres) --- Shelf Stable Milk (million litres) ---- Full Fat Shelf Stable Milk (million litres) ---- Semi Skimmed Shelf Stable Milk (million litres) ---- Fat-free Shelf Stable Milk (million Data removed from sample litres) -- Goat Milk (million litres) - Flavoured Milk Drinks (million litres) -- Dairy Only Flavoured Milk Drinks (million litres) -- Flavoured Milk Drinks with Fruit Juice (million litres) - Powder Milk ('000 tonnes) -- Soy Drinks (million litres) **Drinking Milk Products** (Not calculable) -- Cow's Milk (million litres) - Milk Alternatives (million litres) -- Other Milk Alternatives (million

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

litres)

### Table 54 Forecast Sales of Drinking Milk Products Products by Category: Value 2021-2026

ARS million 2021 2022 2023 2024 2025 2026 - Milk --- Fresh Milk ---- Full Fat Fresh Milk ---- Semi Skimmed Fresh Milk ---- Fat-free Fresh Milk --- Shelf Stable Milk ---- Full Fat Shelf Stable Milk ---- Semi Skimmed Shelf Stable Milk ---- Fat-free Shelf Data removed from sample Stable Milk -- Goat Milk - Flavoured Milk Drinks -- Dairy Only Flavoured Milk Drinks -- Flavoured Milk Drinks with Fruit Juice - Powder Milk -- Soy Drinks **Drinking Milk Products** -- Cow's Milk - Milk Alternatives -- Other Milk

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

# Table 55 Forecast Sales of Drinking Milk Products Products by Category: % Volume Growth 2021-2026

% volume growth

Alternatives

2021/22 2021-26 CAGR 2021/26 Total

- Milk
- --- Fresh Milk
- ---- Full Fat Fresh Milk
- ---- Semi Skimmed Fresh Milk
- ---- Fat-free Fresh Milk
- --- Shelf Stable Milk
- ---- Full Fat Shelf Stable Milk
- ---- Semi Skimmed Shelf Stable Milk
- ---- Fat-free Shelf Stable Milk
- -- Goat Milk
- Flavoured Milk Drinks
- -- Dairy Only Flavoured Milk Drinks
- -- Flavoured Milk Drinks with Fruit Juice
- Powder Milk
- -- Soy Drinks

**Drinking Milk Products** 

-- Cow's Milk

Data removed from sample

### - Milk Alternatives

### -- Other Milk Alternatives

### Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

## Table 56 Forecast Sales of Drinking Milk Products Products by Category: % Value Growth 2021-2026

% constant value growth

2021/2022 2021-26 CAGR 2021/26 Total

- Milk
- --- Fresh Milk
- ---- Full Fat Fresh Milk
- ---- Semi Skimmed Fresh Milk
- ---- Fat-free Fresh Milk
- --- Shelf Stable Milk
- ---- Full Fat Shelf Stable Milk
- ---- Semi Skimmed Shelf Stable Milk
- ---- Fat-free Shelf Stable Milk
- -- Goat Milk
- Flavoured Milk Drinks
- -- Dairy Only Flavoured Milk Drinks
- -- Flavoured Milk Drinks with Fruit Juice
- Powder Milk
- -- Soy Drinks

Drinking Milk Products

- -- Cow's Milk
- Milk Alternatives
- -- Other Milk Alternatives

Data removed from sample

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

# YOGHURT AND SOUR MILK PRODUCTS IN ARGENTINA -CATEGORY ANALYSIS

### **KEY DATA FINDINGS**

•	Yoghurt and sour milk products lifted by consumer perception of value
•	
•	
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### **2021 DEVELOPMENTS**

### New drinking yoghurt consumption habits drive sales in 2021

In 2020, sales of yoghurt and sour milk products registered a return...

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### Return of on-the-go consumption helps sustain growth

Flavoured yoghurt and plain yoghurt saw volume sales contract in 2020...

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Sales of yoghurt and sour milk products with a more functional position...

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### PROSPECTS AND OPPORTUNITIES

### Danone struggles in current economic climate

Category leader Danone Argentina SA continues to lose share in...

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### Nostalgia may be opportunity to reshape competitive environment

The current economic turmoil is set to create upheaval in the competitive environment...

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### Convenience innovation can sustain values

Over the forecast period, demand is likely to continue rising for healthy products...

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### **CATEGORY DATA**

### Table 57 Sales of Yoghurt and Sour Milk Products by Category: Volume 2016-2021

2016 2017 2018 2019 2020 2021

Data removed from sample

- Yoghurt (Not calculable)
- -- Plain Yoghurt ('000 tonnes)
- -- Flavoured Yoghurt ('000 tonnes)
- Drinking Yoghurt (million litres)
- Sour Milk Products (million litres)

Yoghurt and Sour Milk Products (Not calculable)

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 58 Sales of Yoghurt and Sour Milk Products by Category: Value 2016-2021

ARS million

2016 2017 2018 2019 2020 2021

- Yoghurt
- -- Plain Yoghurt
- -- Flavoured Yoghurt
- -- Drinking Yoghurt
- Sour Milk Products

Yoghurt and Sour Milk Products Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

#### Table 59 Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2016-2021

2020/21 2016-21 CAGR 2016/21 Total

Data removed from sample

- Yoghurt (Not calculable)
- -- Plain Yoghurt (% volume growth)
- -- Flavoured Yoghurt (% volume growth)
- -- Drinking Yoghurt (% volume growth)
- Sour Milk Products (% volume growth)
   Yoghurt and Sour Milk Products (Not calculable)

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 60 Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2016-2021

% current value growth

2020/21

2016-21 CAGR

2016/21 Total

- Yoghurt

- -- Plain Yoghurt
- -- Flavoured Yoghurt
- -- Drinking Yoghurt
- Sour Milk Products

Yoghurt and Sour Milk Products

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 61 Sales of Flavoured Yoghurt by Flavour: Rankings 2016-2021

ranking

2016

2017

2018

2019

Data removed from sample

2020

2021

Strawberry

Vanilla Peach

Apple

Banana Plum

Lemon Raspberry

Kiwi Pear

Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 62 NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2017-2021

% retail value rsp

Company 2017 2018 2019 2020 2021

### Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research,

store checks, trade interviews, trade sources

Table 63 LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2018-2021

% retail value rsp Brand (GBO)	Company (NBO)	2018	2019	2020	2021
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	Data removed from	ii sailipie			

Table 64 Distribution of Yoghurt and Sour Milk Products by Format: % Value 2016-2021

% retail value rsp 2016 2017 2018 2019 2020 2021 Store-Based Retailing - Grocery Retailers -- Modern Grocery Retailers --- Convenience Stores Data removed from sample --- Discounters --- Forecourt Retailers --- Hypermarkets --- Supermarkets -- Traditional Grocery Retailers --- Food/drink/tobacco specialists

- --- Independent Small Grocers
- --- Other Grocery Retailers
- Non-Grocery Specialists
- -- Health and Beauty Specialist Retailers
- -- Other Foods Non-Grocery Specialists
- Mixed Retailers

Non-Store Retailing

- Vending
- Homeshopping
- E-Commerce
- Direct Selling

Total

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

# Table 65 Forecast Sales of Yoghurt and Sour Milk Products by Category: Volume 2021-2026

2021 2022 2023 2024 2025 2026

Data removed from sample

Data removed from sample

Data removed from sample

- Yoghurt (Not calculable)
- -- Plain Yoghurt ('000 tonnes)
- -- Flavoured Yoghurt ('000 tonnes)
- -- Drinking Yoghurt (million litres)
- Sour Milk Products (million litres)

Yoghurt and Sour Milk Products (Not calculable)

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

### Table 66 Forecast Sales of Yoghurt and Sour Milk Products by Category: Value 2021-2026

ARS million 2021 2022 2023 2024 2025 2026

- Yoghurt
- -- Plain Yoghurt
- -- Flavoured Yoghurt
- -- Drinking Yoghurt
- Sour Milk Products

Yoghurt and Sour Milk Products

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### Table 67 Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2021-2026

2021/22 2021-26 CAGR 2021/26 Total

Data removed from sample

- Yoghurt (Not calculable)
- -- Plain Yoghurt (% volume growth)
- -- Flavoured Yoghurt (% volume growth)
- -- Drinking Yoghurt (% volume growth)
   Sour Milk Products (% volume growth)

Yoghurt and Sour Milk Products (Not calculable)

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

#### Forecast Sales of Yoghurt and Sour Milk Products by Category: % Value Table 68 Growth 2021-2026

% constant value growth

2021/2022 2021-26 CAGR 2021/26 Total

Data removed from sample

- Yoghurt
- -- Plain Yoghurt
- -- Flavoured Yoghurt
- -- Drinking Yoghurt
- Sour Milk Products

Yoghurt and Sour Milk Products

trade sources

Euromonitor International from trade associations, trade press, company research, trade interviews,

# OTHER DAIRY IN ARGENTINA - CATEGORY ANALYSIS

### **KEY DATA FINDINGS**

•	Other dairy sees volumes dip as lockdown ends
•	
•	
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•	
•	

### **2021 DEVELOPMENTS**

### Volumes dip as economy reopens

Other dairy saw a lift in volume sales in 2020 as a result of lockdown...

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### Price sensitivity shaping retail and packaging

The combined negative impact on consumer spending power arising from the economic...

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### Pricing inhibited by government strategy

A number of categories within other dairy have been included in the "Precios Maximos de Referencia" national programme...

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### PROSPECTS AND OPPORTUNITIES

<b>Economic</b>	woes	set to	shake	up	competitive	environment
-----------------	------	--------	-------	----	-------------	-------------

The country's economic problems, which show little signs of easing, will continue to...

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# Convenience, affordability set to drive positive growth over the forecast period

Over the forecast period, all categories within other dairy are expected to generate positive...

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### Changing consumer habits offer opportunity to innovators

In 2020, the four leading players in other dairy...

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### Table 69 Sales of Other Dairy by Category: Volume 2016-2021

	2016	2017	2018	2019	2020	2021
- Condensed Milk (million litres) Plain Condensed Milk (million litres) Flavoured Condensed Milk (million litres) - Coffee Whiteners ('000 tonnes) - Cream ('000 tonnes) - Chilled Snacks ('000 tonnes) - Fromage Frais and Quark ('000 tonnes) Plain Fromage Frais and Quark ('000 tonnes) Flavoured Fromage Frais and Quark ('000 tonnes) Savoury Fromage Frais and Quark ('000 tonnes) Chilled and Shelf Stable Desserts ('000 tonnes) Other Dairy (Not calculable) Chilled Dairy Desserts ('000 tonnes) Shelf Stable Dairy Desserts ('000 tonnes)		Data	removed	from sam	ple	

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 70 Sales of Other Dairy by Category: Value 2016-2021

ARS million	2016	2017	2018	2019	2020	2021
<ul> <li>Condensed Milk</li> <li>Plain Condensed Milk</li> <li>Flavoured Condensed Milk</li> <li>Coffee Whiteners</li> <li>Cream</li> <li>Chilled Snacks</li> <li>Fromage Frais and Quark</li> <li>Plain Fromage Frais and Quark</li> <li>Flavoured Fromage Frais and Quark</li> <li>Savoury Fromage Frais and Quark</li> </ul>		Data	removed	from sam	ple	
- Chilled and Shelf Stable Desserts Other Dairy		Dat	a remove	d from sa	mple	

- -- Chilled Dairy Desserts
- -- Shelf Stable Dairy Desserts

### Table 71 Sales of Other Dairy by Category: % Volume Growth 2016-2021

% volume growth

2020/21 2016-21 CAGR 2016/21 Total

Data removed from sample

- Condensed Milk
- -- Plain Condensed Milk
- -- Flavoured Condensed Milk
- Coffee Whiteners
- Cream
- Chilled Snacks
- Fromage Frais and Quark
- -- Plain Fromage Frais and Quark
- -- Flavoured Fromage Frais and Quark
- -- Savoury Fromage Frais and Quark
- Chilled and Shelf Stable Desserts

### Other Dairy

- -- Chilled Dairy Desserts
- -- Shelf Stable Dairy Desserts

Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 72 Sales of Other Dairy by Category: % Value Growth 2016-2021

% current value growth

2020/21 2016-21 CAGR 2016/21 Total

Data removed from sample

- Condensed Milk
- -- Plain Condensed Milk
- -- Flavoured Condensed Milk
- Coffee Whiteners
- Cream
- Chilled Snacks
- Fromage Frais and Quark
- -- Plain Fromage Frais and Quark
- -- Flavoured Fromage Frais and Quark
- -- Savoury Fromage Frais and Quark
- Chilled and Shelf Stable Desserts

#### Other Dairy

- -- Chilled Dairy Desserts
- -- Shelf Stable Dairy Desserts

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 73 Sales of Cream by Type: % Value 2016-2021

% retail value rsp

2016 2017 2018 2019 2020 2021 Chilled/Fresh Double Cream Chilled/Fresh Whipped Cream Data removed from sample Long-Life/UHT Double Cream Long-Life/UHT Spray/ Aerosol Whipped Cream Others Total

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 74 NBO Company Shares of Other Dairy: % Value 2017-2021

% retail value rsp Company 2017 2018 2019 2020 2021

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

Table 75 LBN Brand Shares of Other Dairy: % Value 2018-2021

% retail value rsp



Table 76 Distribution of Other Dairy by Format: % Value 2016-2021

% retail value rsp 2016 2017 2018 2019 2020 2021 Store-Based Retailing - Grocery Retailers -- Modern Grocery Retailers --- Convenience Stores --- Discounters Data removed from sample --- Forecourt Retailers --- Hypermarkets --- Supermarkets -- Traditional Grocery Retailers --- Food/drink/tobacco specialists --- Independent Small Grocers Data removed from sample © Euromonitor International

- --- Other Grocery Retailers
- Non-Grocery Specialists
- -- Health and Beauty Specialist Retailers
- -- Other Foods Non-Grocery Specialists
- Mixed Retailers

Non-Store Retailing

- Vending
- Homeshopping
- E-Commerce
- Direct Selling

Total

Source: Euromonitor International from official statistics, trade associations, trade press, company research, store checks, trade interviews, trade sources

### Table 77 Forecast Sales of Other Dairy by Category: Volume 2021-2026

	2021	2022	2023	2024	2025	2026
- Condensed Milk   (million litres) Plain Condensed Milk   (million litres) Flavoured Condensed   Milk (million litres) - Coffee Whiteners   ('000 tonnes) - Cream ('000 tonnes) - Chilled Snacks ('000   tonnes) - Fromage Frais and   Quark ('000 tonnes) Plain Fromage Frais   and Quark ('000 tonnes) Flavoured Fromage   Frais and Quark ('000   tonnes) Savoury Fromage   Frais and Quark ('000   tonnes) Chilled and Shelf   Stable Desserts ('000   tonnes) Other Dairy (Not   calculable) Chilled Dairy   Desserts ('000 tonnes) Shelf Stable Dairy		Data	removed	from sam	ple	

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

Desserts ('000 tonnes)

2026

2024

2025

### Table 78 Forecast Sales of Other Dairy by Category: Value 2021-2026

2021

2022

2023

Data removed from sample

-	Condensed	Milk

ARS million

- -- Plain Condensed Milk
- -- Flavoured Condensed Milk
- Coffee Whiteners
- Cream
- Chilled Snacks
- Fromage Frais and Quark
- -- Plain Fromage Frais and Quark
- -- Flavoured Fromage Frais and Quark
- -- Savoury Fromage Frais and Quark
- Chilled and Shelf Stable Desserts

### Other Dairy

- -- Chilled Dairy Desserts
- -- Shelf Stable Dairy Desserts

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

### Table 79 Forecast Sales of Other Dairy by Category: % Volume Growth 2021-2026

% volume growth

2021/22 2021-26 CAGR 2021/26 Total

- Condensed Milk
- -- Plain Condensed Milk
- -- Flavoured Condensed Milk
- Coffee Whiteners
- Cream
- Chilled Snacks
- Fromage Frais and Quark
- -- Plain Fromage Frais and Quark
- -- Flavoured Fromage Frais and Quark
- -- Savoury Fromage Frais and Quark
- Chilled and Shelf Stable Desserts Other Dairy
- -- Chilled Dairy Desserts
- -- Shelf Stable Dairy Desserts

Source: Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources

2021/26 Total

2021-26 CAGR

#### Table 80 Forecast Sales of Other Dairy by Category: % Value Growth 2021-2026

2021/2022

% constant value growth

- Condensed Milk
- -- Plain Condensed Milk
- -- Flavoured Condensed Milk
- Coffee Whiteners
- Cream
- Chilled Snacks
- Fromage Frais and Quark
- -- Plain Fromage Frais and Quark
- -- Flavoured Fromage Frais and Quark
- -- Savoury Fromage Frais and Quark Chilled and Shelf Stable Desserts Other Dairy
- -- Chilled Dairy Desserts
- -- Shelf Stable Dairy Desserts

Data removed from sample

Euromonitor International from trade associations, trade press, company research, trade interviews, trade sources