

## **Motor Vehicles and Parts in France: ISIC 34**

Euromonitor International September 2021

This sample report is for illustration purposes only.

Some content and data have been changed.

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## MOTOR VEHICLES AND PARTS IN FRANCE: ISIC 34

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#### **PRODUCTION SCORECARD**

The Production Scorecard is a benchmarking tool to evaluate the industry's performance within the region. The scorecard considers indicators in seven key pillars that are at the core of the industry's competitiveness. The scorecard is built by ranking countries in the regional context and helps to quickly identify country-specific opportunities.

Summary 1	Scorecard of Production Pillar 2020
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Source: Euromonitor International from official statistics, trade associations

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#### Chart 1 Production Value Regional Comparison 2020



Source: Euromonitor International from official statistics, trade associations

Chart 2 Production Value per Capita Regional Comparison 2020



Source: Euromonitor International from official statistics, trade associations

Chart 3 Production Value Growth Regional Comparison 2015-2025



Source: Euromonitor International from official statistics, trade associations

Chart 4 Future and Absolute Growth of Production Value Regional Comparison 2020-2025



Absolute Production Value Growth 2020-2025, USD million

Chart 5 Production Value 2015-2025

Turnover in 2020 - EUR65,279 million



Chart 6 Production Value by Category 2015-2020



Chart 7 Production Value by Category 2020-2025

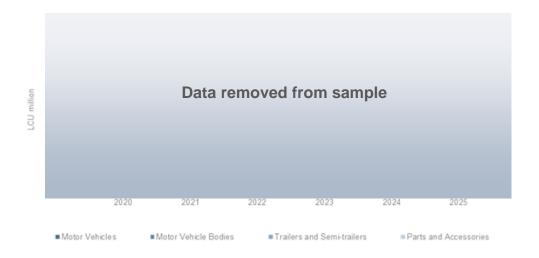


Chart 8 Production Value per Employee 2015-2020



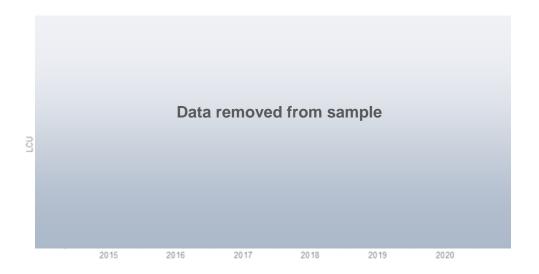


Chart 9 Exports 2015-2020

Export value in 2020 - EUR35,634 million



Chart 10 Exports Regional Comparison 2020



#### **COST STRUCTURE**

Chart 11 Cost Structure 2015-2020

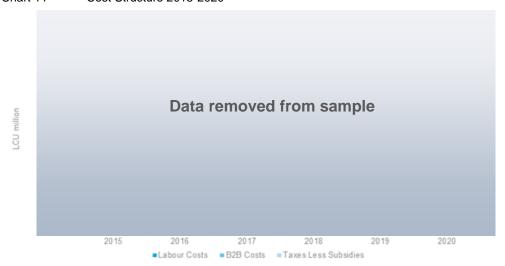
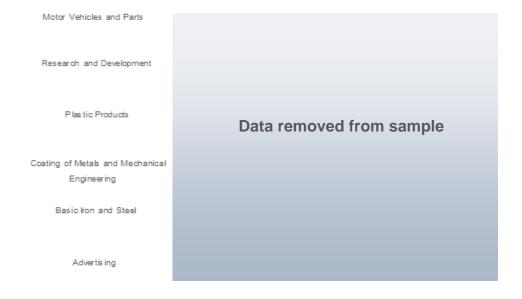


Chart 12 B2B Costs and Growth 2020, LCU million

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■% CAGR 2015-2020

Chart 13 Profit and Profit Margin 2015-2020

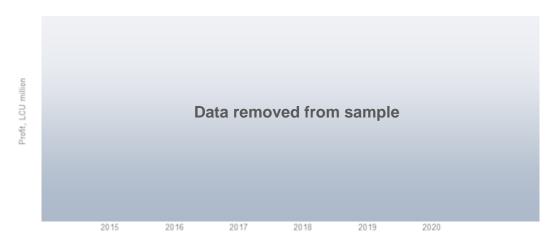


Chart 14 Average Salary 2015-2020

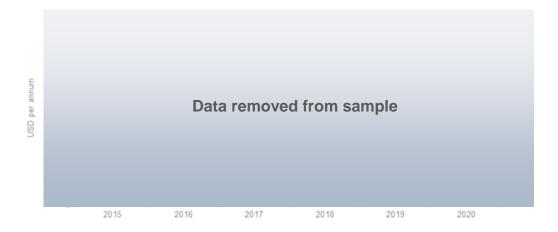
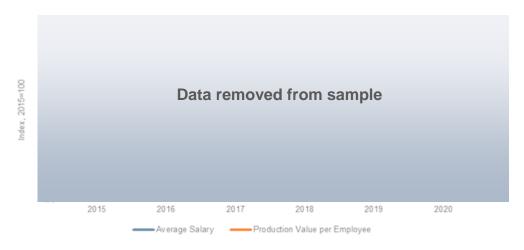


Chart 15 Labour Costs and Employee Productivity Comparison 2015-2020



#### **FIRMOGRAPHICS**

Chart 16 Number of Companies by Size 2015/2020

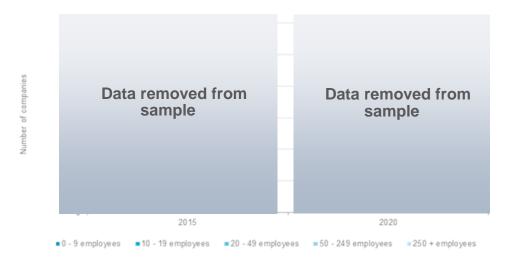
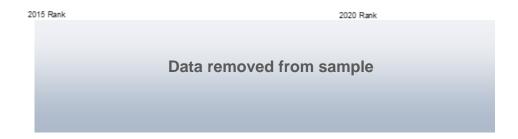


Chart 17 Competitive Landscape Structure by Company Size 2015/2020



Chart 18 Top Companies' Ranking 2015-2020 and % of Production Value 2020



Source: Euromonitor International from official statistics, trade associations, trade press, company research

#### **MARKET OVERVIEW**

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#### **CONSUMPTION SCORECARD**

The Consumption Scorecard is a benchmarking tool to evaluate the market's performance within the region. The scorecard considers indicators in five key pillars that are at the core of the market's competitiveness. The scorecard is built by ranking countries in the regional context and helps to quickly identify country-specific opportunities.

#### Summary 2 Scorecard of Consumption 2020

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Source: Euromonitor International from official statistics, trade associations, trade press, company research

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#### Chart 19 Market Size Regional Comparison 2020



Source: Euromonitor International from official statistics, trade associations, trade press, company research

#### Chart 20 Market Size per Capita Regional Comparison 2020

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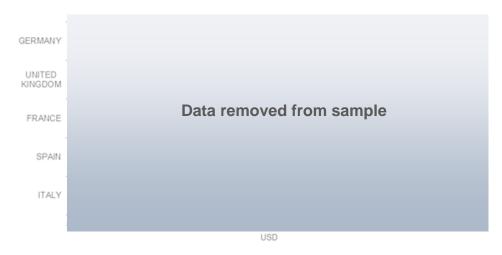


Chart 21 Market Size Growth Regional Comparison 2015-2020



Source: Euromonitor International from official statistics, trade associations, trade press, company research

Chart 22 Market Structure by Buyer 2015-2020

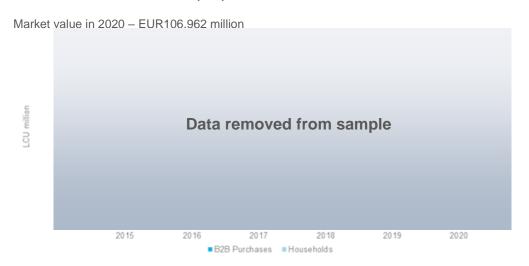


Chart 23 B2B Buyers and Growth 2020, LCU million

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Motor Vehicles and Parts

Road Passenger and Freight Transport

Sale, Maintenance and Repair of Motor Vehicles, Retail Sale of Automotive Fuel

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Wholesale

Construction

Public Administration, Defence and Social Security

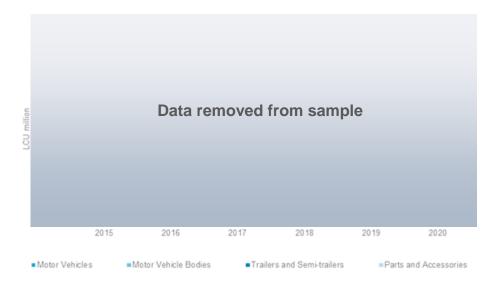
■% CAGR 2015-2020

Source: Euromonitor International from official statistics, trade associations, trade press, company research

Chart 24 Market Structure 2015-2020



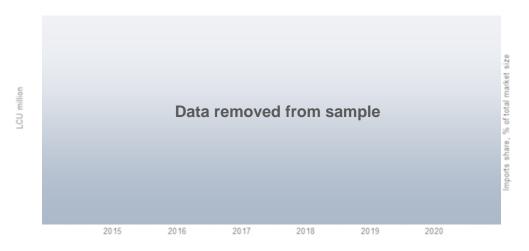
Chart 25 Market Structure by Category 2015-2020



Source: Euromonitor International from official statistics, trade associations, trade press, company research

#### Chart 26 Imports 2015-2020

Import value in 2020 - EUR44,811 million



Source: Note: Euromonitor International from official statistics, trade associations, trade press, company research Imports show value of goods delivered at the frontier of the importing country, including any freight, insurance and other costs incurred during transportation of goods from the port of origin, but before the payment of any import duties or other taxes within the country. Includes re-exports.

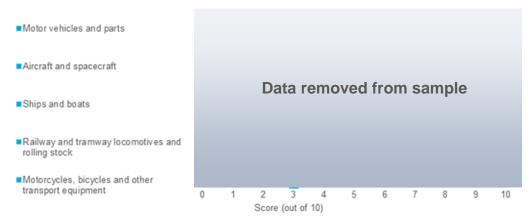
Chart 27 Imports Regional Comparison 2020



Source: Euromonitor International from official statistics, trade associations, trade press, company research

#### **ATTRACTIVENESS INDEX**

#### Chart 28 Attractiveness Index in Selected Industries 2020



Source: Euromonitor International

#### **ECONOMIC CONTEXT AND LABOUR MARKET**

