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HEADLINES

INDUSTRY OVERVIEW

PRODUCTION SCORECARD

The Production Scorecard is a benchmarking tool to evaluate the industry's performance within the region. The scorecard considers indicators in seven key pillars that are at the core of the industry's competitiveness. The scorecard is built by ranking countries in the regional context and helps to quickly identify country-specific opportunities.

Summary 1 Scorecard of Production Pillar 2020

Data removed from sample
Source: Euromonitor International from official statistics, trade associations

Chart 1  Production Value Regional Comparison 2020

Data removed from sample

Source: Euromonitor International from official statistics, trade associations

Chart 2  Production Value per Capita Regional Comparison 2020
Chart 3  Production Value Growth Regional Comparison 2015-2025

Source: Euromonitor International from official statistics, trade associations

Chart 4  Future and Absolute Growth of Production Value Regional Comparison 2020-2025

Source: Euromonitor International from official statistics, trade associations
Chart 5  Production Value 2015-2025

Turnover in 2020 – EUR65,279 million

Chart 6  Production Value by Category 2015-2020

Source: Euromonitor International from official statistics, trade associations, trade press, company research
Chart 7  Production Value by Category 2020-2025

Chart 8  Production Value per Employee 2015-2020

Source: Euromonitor International from official statistics, trade associations, trade press, company research
Chart 9  Exports 2015-2020

Export value in 2020 – EUR35,634 million

Chart 10  Exports Regional Comparison 2020

Source: Euromonitor International from official statistics, trade associations, trade press, company research
COST STRUCTURE

Chart 11  Cost Structure 2015-2020

Source: Euromonitor International from official statistics, trade associations, trade press, company research

Chart 12  B2B Costs and Growth 2020, LCU million
Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research

Chart 13  Profit and Profit Margin 2015-2020
Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research

Chart 14 Average Salary 2015-2020

Data removed from sample

Source: Euromonitor International from official statistics, trade associations, trade press, company research

Chart 15 Labour Costs and Employee Productivity Comparison 2015-2020
FIRMOGRAPHICS

Chart 16  Number of Companies by Size 2015/2020

Chart 17  Competitive Landscape Structure by Company Size 2015/2020

Source: Euromonitor International from official statistics, trade associations, trade press, company research
MARKET OVERVIEW

CONSUMPTION SCORECARD
The Consumption Scorecard is a benchmarking tool to evaluate the market’s performance within the region. The scorecard considers indicators in five key pillars that are at the core of the market’s competitiveness. The scorecard is built by ranking countries in the regional context and helps to quickly identify country-specific opportunities.

Summary 2  Scorecard of Consumption 2020
Chart 19  Market Size Regional Comparison 2020

Chart 20  Market Size per Capita Regional Comparison 2020

Source: Euromonitor International from official statistics, trade associations, trade press, company research
Chart 21  Market Size Growth Regional Comparison 2015-2020

Chart 22  Market Structure by Buyer 2015-2020

Market value in 2020 – EUR106,962 million

Chart 23  B2B Buyers and Growth 2020, LCU million
Source: Euromonitor International from official statistics, trade associations, trade press, company research

Chart 24 Market Structure 2015-2020
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Market Structure by Category 2015-2020

Chart 26  
Imports 2015-2020

Import value in 2020 – EUR44,811 million

Source: Euromonitor International from official statistics, trade associations, trade press, company research
Imports show value of goods delivered at the frontier of the importing country, including any freight, insurance and other costs incurred during transportation of goods from the port of origin, but before the payment of any import duties or other taxes within the country. Includes re-exports.

ATTRACTIVENESS INDEX

Chart 28 Attractiveness Index in Selected Industries 2020
Source: Euromonitor International from official statistics, trade associations, trade press, company research