



Health and Beauty Specialist Retailers in Lithuania

April 2022

Table of Contents

KEY DATA FINDINGS

2021 DEVELOPMENTS

Beauty specialists benefit from relaxation of restrictions in 2021

Health related retailers see rise in demand as consumers return to normal lifestyles in 2021

Chemists/pharmacies continue to benefit from pandemic in 2021

PROSPECTS AND OPPORTUNITIES

Beauty retailers to benefit at the expense of pharmacies from new vaccination sites opening during the forecast period

Demand expected to remain while the pandemic lasts during the forecast period

Pharmacists becoming more important, likely leading to a rise in sales during the forecast period

CHANNEL DATA

Table 1 - Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 2 - Health and Beauty Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 - Sales in Health and Beauty Specialist Retailers by Channel: Value 2016-2021

Table 4 - Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2016-2021

Table 5 - Health and Beauty Specialist Retailers GBO Company Shares: % Value 2017-2021

Table 6 - Health and Beauty Specialist Retailers GBN Brand Shares: % Value 2018-2021

Table 7 - Health and Beauty Specialist Retailers LBN Brand Shares: Outlets 2018-2021

Table 8 - Health and Beauty Specialist Retailers LBN Brand Shares: Selling Space 2018-2021

Table 9 - Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 10 - Health and Beauty Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 11 - Forecast Sales in Health and Beauty Specialist Retailers by Channel: Value 2021-2026

Table 12 - Forecast Sales in Health and Beauty Specialist Retailers by Channel: % Value Growth 2021-2026

Retailing in Lithuania - Industry Overview

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Retailers invest in e-commerce capabilities to gain more customers in 2021

Delivery services sharpened in 2021

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 - Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Christmas

Easter

Payments

Delivery and collections

Emerging business models

MARKET DATA

Table 13 - Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 14 - Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 15 - Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 16 - Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 17 - Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 18 - Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 19 - Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 20 - Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 21 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 22 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 23 - Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 24 - Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 25 - Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 26 - Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 27 - Retailing GBO Company Shares: % Value 2017-2021

Table 28 - Retailing GBN Brand Shares: % Value 2018-2021

Table 29 - Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 30 - Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 31 - Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 32 - Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 33 - Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 34 - Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 35 - Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 36 - Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 37 - Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 38 - Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 39 - Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 40 - Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 41 - Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2021-2026

Table 42 - Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 43 - Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 44 - Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 45 - Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 46 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 47 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 48 - Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 49 - Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 50 - Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 51 - Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

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SOURCES

Summary 2 - Research Sources

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