

Home and Garden Specialist Retailers in Belgium

February 2022

Table of Contents

Home and Garden Specialist Retailers in Belgium - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Many Belgian consumers used lockdown to complete home improvements
Mixed results due to COVID-19 restrictions
Ikea maintains its lead in 2021 thanks to the power of the iconic global brand

PROSPECTS AND OPPORTUNITIES

Home improvement and gardening store-based sales to decline following COVID-19 spike
Ikea and JYSK set to gain share over the forecast period
Digitalisation and omnichannel strategies increasingly important

CHANNEL DATA

Table 1 - Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space 2016-2021
Table 2 - Home and Garden Specialist Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021
Table 3 - Sales in Home and Garden Specialist Retailers by Channel: Value 2016-2021
Table 4 - Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2016-2021
Table 5 - Home and Garden Specialist Retailers GBO Company Shares: % Value 2017-2021
Table 6 - Home and Garden Specialist Retailers GBN Brand Shares: % Value 2018-2021
Table 7 - Home and Garden Specialist Retailers LBN Brand Shares: Outlets 2018-2021
Table 8 - Home and Garden Specialist Retailers LBN Brand Shares: Selling Space 2018-2021
Table 9 - Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 10 - Home and Garden Specialist Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 11 - Forecast Sales in Home and Garden Specialist Retailers by Channel: Value 2021-2026
Table 12 - Forecast Sales in Home and Garden Specialist Retailers by Channel: % Value Growth 2021-2026

Retailing in Belgium - Industry Overview

EXECUTIVE SUMMARY

Retailing in 2021: The big picture
Food e-commerce booming
Non-grocery retailing still suffering in 2021
What next for retailing?

OPERATING ENVIRONMENT

Informal retailing
Opening hours
Summary 1 - Standard Opening Hours by Channel Type 2021
Physical retail landscape
Cash and carry
Table 13 - Cash and Carry Sales: Value 2016-2021
Seasonality
Christmas
Back To School
Payments
Delivery and collection
Emerging business models

MARKET DATA

Table 14 - Sales in Retailing by Store-based vs Non-Store: Value 2016-2021
Table 15 - Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021
Table 16 - Sales in Store-based Retailing by Channel: Value 2016-2021

Table 17 - Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 18 - Store-based Retailing Outlets by Channel: Units 2016-2021

Table 19 - Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 20 - Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 21 - Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 22 - Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 23 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 24 - Sales in Grocery Retailers by Channel: Value 2016-2021

Table 25 - Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 26 - Grocery Retailers Outlets by Channel: Units 2016-2021

Table 27 - Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 28 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 29 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 30 - Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 31 - Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 32 - Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 33 - Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 34 - Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 35 - Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 36 - Sales in Mixed Retailers by Channel: Value 2016-2021

Table 37 - Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 38 - Mixed Retailers Outlets by Channel: Units 2016-2021

Table 39 - Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 40 - Retailing GBO Company Shares: % Value 2017-2021

Table 41 - Retailing GBN Brand Shares: % Value 2018-2021

Table 42 - Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 43 - Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 44 - Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 45 - Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 46 - Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 47 - Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 48 - Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 49 - Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 50 - Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 51 - Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 52 - Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 53 - Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 54 - Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 55 - Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 56 - Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 57 - Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 58 - Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 59 - Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 60 - Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 61 - Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 62 - Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026

Table 63 - Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 64 - Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 65 - Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 66 - Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 67 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 68 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 69 - Forecast Sales in Grocery Retailers by Channel: Value 2021-2026
Table 70 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026
Table 71 - Forecast Grocery Retailers Outlets by Channel: Units 2021-2026
Table 72 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026
Table 73 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 74 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 75 - Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026
Table 76 - Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026
Table 77 - Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026
Table 78 - Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026
Table 79 - Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 80 - Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 81 - Forecast Sales in Mixed Retailers by Channel: Value 2021-2026
Table 82 - Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026
Table 83 - Forecast Mixed Retailers Outlets by Channel: Units 2021-2026
Table 84 - Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

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SOURCES

Summary 2 - Research Sources

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