



Home and Garden Specialist Retailers in Canada

April 2022

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Home and Garden Specialist Retailers in Canada - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

More home time encourages renovation, gardening and home furniture sales

E-commerce sales spike as store restrictions force consumers online

Demand returns to physical stores in 2021 as consumers remain keen on the in-person retail experience

PROSPECTS AND OPPORTUNITIES

Immersive and unique shopping experiences offer ways to gain and retain consumers

Residual economic effects of the pandemic to inform health of the property market and extent of home renovations

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