

Home and Garden Specialist Retailers in Israel

April 2022

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Home and Garden Specialist Retailers in Israel - Category analysis

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2021 DEVELOPMENTS

Improving sales as restrictions ease

Home seclusion drives renovation projects and online sales

IKEA regains leadership in 2021 supported by further expansion and reopening of stores

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Full recovery for home and garden specialist retailers with expansion of outlet networks and selling space likely

Higher online growth for home and garden products

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