

Home and Garden Specialist Retailers in Slovakia

April 2022

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Consumer use extra time at home for small renovation works and gardening, benefiting home improvement and gardening stores in 2021

Value sales through e-commerce remain high

More and more home and garden specialist retailers take initiatives to help meet net zero targets

PROSPECTS AND OPPORTUNITIES

Full recovery to pre-pandemic revenue levels forecast to occur by 2022, aided in part by favourable investment conditions for real estate

As outlets numbers decline, players invest in e-commerce to boost forecast growth

Growing competition from other retailers, including e-commerce, is set to intensify over the forecast period

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Players focus on the synergy between their offline and online platforms, launching click-and-collect services to improve convenience for consumers

Consumers demand responsibly sourced products

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