

Home and Garden Specialist Retailers in Turkey

March 2022

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Home and garden specialists continue to grow in 2021

Banking authority restricts credit instalments on furniture purchases

MAPA Mobilya ve Aksesuar AS (IKEA) leads in home and garden specialist retailers

PROSPECTS AND OPPORTUNITIES

Macroeconomic conditions and state of the economy to dampen forecast growth . . .

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