

Home Insecticides in Algeria

January 2023

Table of Contents

Home Insecticides in Algeria - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Consumers prioritise affordability
ALDAR continues to lead with its Mauby brand
Spray/aerosol insecticides account for most value sales

PROSPECTS AND OPPORTUNITIES

Moderate volume growth over forecast period
Home insecticides to remain dominated by spray/aerosol insecticides
Consumers more concerned about toxic ingredients

CATEGORY DATA

Table 1 - Sales of Home Insecticides by Category: Value 2017-2022
Table 2 - Sales of Home Insecticides by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Home Insecticides: % Value 2018-2022
Table 4 - LBN Brand Shares of Home Insecticides: % Value 2019-2022
Table 5 - Forecast Sales of Home Insecticides by Category: Value 2022-2027
Table 6 - Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

Home Care in Algeria - Industry Overview

EXECUTIVE SUMMARY

Home care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for home care?

MARKET INDICATORS

Table 7 - Households 2017-2022

MARKET DATA

Table 8 - Sales of Home Care by Category: Value 2017-2022
Table 9 - Sales of Home Care by Category: % Value Growth 2017-2022
Table 10 - NBO Company Shares of Home Care: % Value 2018-2022
Table 11 - LBN Brand Shares of Home Care: % Value 2019-2022
Table 12 - Distribution of Home Care by Format: % Value 2017-2022
Table 13 - Distribution of Home Care by Format and Category: % Value 2022
Table 14 - Forecast Sales of Home Care by Category: Value 2022-2027
Table 15 - Forecast Sales of Home Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-insecticides-in-algeria/report.