

# Home Insecticides in Cameroon

January 2023

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## Home Insecticides in Cameroon - Category analysis

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#### 2022 DEVELOPMENTS

Continued prevalence of malaria-carrying mosquitoes support volume sales

Home insecticides continues to be a consolidated landscape

Spray/aerosol insecticides account for most value sales

#### PROSPECTS AND OPPORTUNITIES

Positive growth due to continued prevalence of malaria-carrying mosquitos

Electric insecticides will see some growth, though erratic electricity supply continues to be a barrier

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