

# Home Insecticides in Indonesia

January 2023

Table of Contents

## Home Insecticides in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Home insecticides demand bolstered by rise in cases of dengue fever

Shift towards spray/aerosol and electric formats

Three major brands compete for the lead

#### PROSPECTS AND OPPORTUNITIES

Significant potential for further expansion of electric insecticides

E-commerce to be a key channel and to support competition from smaller players

Innovation offers hope of maintaining brand loyalty

#### CATEGORY DATA

Table 1 - Sales of Home Insecticides by Category: Value 2017-2022

Table 2 - Sales of Home Insecticides by Category: % Value Growth 2017-2022

Table 3 - Sales of Spray/Aerosol Insecticides by Type: % Value 2017-2022

Table 4 - NBO Company Shares of Home Insecticides: % Value 2018-2022

Table 5 - LBN Brand Shares of Home Insecticides: % Value 2019-2022

Table 6 - Forecast Sales of Home Insecticides by Category: Value 2022-2027

Table 7 - Forecast Sales of Home Insecticides by Category: % Value Growth 2022-2027

## Home Care in Indonesia - Industry Overview

### EXECUTIVE SUMMARY

Home care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for home care?

### MARKET INDICATORS

Table 8 - Households 2017-2022

### MARKET DATA

Table 9 - Sales of Home Care by Category: Value 2017-2022

Table 10 - Sales of Home Care by Category: % Value Growth 2017-2022

Table 11 - NBO Company Shares of Home Care: % Value 2018-2022

Table 12 - LBN Brand Shares of Home Care: % Value 2019-2022

Table 13 - Penetration of Private Label in Home Care by Category: % Value 2017-2022

Table 14 - Distribution of Home Care by Format: % Value 2017-2022

Table 15 - Distribution of Home Care by Format and Category: % Value 2022

Table 16 - Forecast Sales of Home Care by Category: Value 2022-2027

Table 17 - Forecast Sales of Home Care by Category: % Value Growth 2022-2027

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### SOURCES

Summary 1 - Research Sources

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