



# Home Laundry Appliances in Singapore

November 2022

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## Home Laundry Appliances in Singapore - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Front-loading washing machines continue to gain share

Automatic washer dryers struggle to achieve higher demand in Singapore

Automatic dryers enjoy higher volume sales as brands clear stock labelled with “one tick”

#### PROSPECTS AND OPPORTUNITIES

Connected home laundry appliances to continue with slow and stable growth

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