

# Home Video in Indonesia

July 2022

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## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Televisions continue to benefit from “essential” status in Indonesian homes  
Video players fast becoming obsolete due to video streaming and satellite services  
LG retains the lead as international brands cement their dominance

### PROSPECTS AND OPPORTUNITIES

Improving economy should incentivise more consumers to upgrade their televisions  
Little hope of recovery for video players as technology moves on  
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