

# Homeshopping in Morocco

February 2022

Table of Contents

## 2021 DEVELOPMENTS

### Retailing in Morocco - Industry Overview

#### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

Modern retailing continues to grow both on and offline

Discounters the big winner from COVID-19

Modern grocery retailers and e-commerce will continue to gain ground

#### OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 - Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Table 1 - Cash and Carry Sales: Value 2016-2021

Seasonality

Back to School

Eid al-Adha

Achoura

Payments

Delivery and collection

Emerging business models

#### MARKET DATA

Table 2 - Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 3 - Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 4 - Sales in Store-based Retailing by Channel: Value 2016-2021

Table 5 - Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 6 - Store-based Retailing Outlets by Channel: Units 2016-2021

Table 7 - Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 8 - Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 9 - Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 10 - Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 11 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 12 - Sales in Grocery Retailers by Channel: Value 2016-2021

Table 13 - Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 14 - Grocery Retailers Outlets by Channel: Units 2016-2021

Table 15 - Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 16 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 17 - Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 18 - Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 19 - Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 20 - Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 21 - Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 22 - Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 23 - Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 24 - Sales in Mixed Retailers by Channel: Value 2016-2021

Table 25 - Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 26 - Mixed Retailers Outlets by Channel: Units 2016-2021

Table 27 - Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 28 - Retailing GBO Company Shares: % Value 2017-2021

Table 29 - Retailing GBN Brand Shares: % Value 2018-2021

Table 30 - Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 31 - Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 32 - Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 33 - Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 34 - Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 35 - Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 36 - Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 37 - Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 38 - Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 39 - Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 40 - Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 41 - Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 42 - Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 43 - Mixed Retailers GBO Company Shares: % Value 2017-2021

Table 44 - Mixed Retailers GBN Brand Shares: % Value 2018-2021

Table 45 - Mixed Retailers LBN Brand Shares: Outlets 2018-2021

Table 46 - Mixed Retailers LBN Brand Shares: Selling Space 2018-2021

Table 47 - Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 48 - Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 49 - Forecast Sales in Store-based Retailing by Channel: Value 2021-2026

Table 50 - Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026

Table 51 - Forecast Store-based Retailing Outlets by Channel: Units 2021-2026

Table 52 - Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 53 - Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 54 - Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026

Table 55 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 56 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 57 - Forecast Sales in Grocery Retailers by Channel: Value 2021-2026

Table 58 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026

Table 59 - Forecast Grocery Retailers Outlets by Channel: Units 2021-2026

Table 60 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026

Table 61 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 62 - Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 63 - Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 64 - Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 65 - Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 66 - Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 67 - Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 68 - Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 69 - Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 70 - Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 71 - Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 72 - Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

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## SOURCES

Summary 2 - Research Sources

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