

Hosiery in Argentina

December 2022

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Hosiery in Argentina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sheer hosiery recovers ground lost during the pandemic
New specialist outlets are challenging lingerie and sports stores in hosiery
Socks and pantyhose with designs are increasingly seen as a way of expressing personality.

PROSPECTS AND OPPORTUNITIES

Import restrictions will hamper the ability of manufacturers to meet consumer demand
Hosiery manufacturers produce for themselves and for apparel brands
Illicit sales of sports brands' hosiery are set to increase over the forecast period.

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