

# Hosiery in Malaysia

December 2022

Table of Contents

## KEY DATA FINDINGS

### 2022 DEVELOPMENTS

Easing of pandemic-related restrictions leads to significant increase in demand

Innovative materials used to pique consumer interest

Strong competition between domestic and international players

### PROSPECTS AND OPPORTUNITIES

Strong recovery expected, as schools and offices reopen

Price promotion will continue to play vital role

Hosiery from sportswear brands anticipated to enjoy stronger growth

### CATEGORY DATA

Table 1 - Sales of Hosiery by Category: Volume 2017-2022

Table 2 - Sales of Hosiery by Category: Value 2017-2022

Table 3 - Sales of Hosiery by Category: % Volume Growth 2017-2022

Table 4 - Sales of Hosiery by Category: % Value Growth 2017-2022

Table 5 - NBO Company Shares of Hosiery: % Value 2018-2022

Table 6 - LBN Brand Shares of Hosiery: % Value 2019-2022

Table 7 - Forecast Sales of Hosiery by Category: Volume 2022-2027

Table 8 - Forecast Sales of Hosiery by Category: Value 2022-2027

Table 9 - Forecast Sales of Hosiery by Category: % Volume Growth 2022-2027

Table 10 - Forecast Sales of Hosiery by Category: % Value Growth 2022-2027

## Apparel and Footwear in Malaysia - Industry Overview

### EXECUTIVE SUMMARY

Apparel and footwear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

### MARKET DATA

Table 11 - Sales of Apparel and Footwear by Category: Volume 2017-2022

Table 12 - Sales of Apparel and Footwear by Category: Value 2017-2022

Table 13 - Sales of Apparel and Footwear by Category: % Volume Growth 2017-2022

Table 14 - Sales of Apparel and Footwear by Category: % Value Growth 2017-2022

Table 15 - NBO Company Shares of Apparel and Footwear: % Value 2018-2022

Table 16 - LBN Brand Shares of Apparel and Footwear: % Value 2019-2022

Table 17 - Distribution of Apparel and Footwear by Format: % Value 2017-2022

Table 18 - Distribution of Apparel and Footwear by Format and Category: % Value 2022

Table 19 - Forecast Sales of Apparel and Footwear by Category: Volume 2022-2027

Table 20 - Forecast Sales of Apparel and Footwear by Category: Value 2022-2027

Table 21 - Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2022-2027

Table 22 - Forecast Sales of Apparel and Footwear by Category: % Value Growth 2022-2027

### DISCLAIMER

### SOURCES

Summary 1 - Research Sources

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hosiery-in-malaysia/report](http://www.euromonitor.com/hosiery-in-malaysia/report).