

# Hosiery in Taiwan

January 2023

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## Hosiery in Taiwan - Category analysis

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#### 2022 DEVELOPMENTS

Demand for sheer hosiery declines as more workplaces embrace casual dress codes

Functional hosiery and production digitalisation are the main production trends

Sun Flower Co retains its lead of hosiery, though Uniqlo continues gaining share

#### PROSPECTS AND OPPORTUNITIES

Polarisation in hosiery in the coming years

Personalised, colourful, and quirky designs to continue developing

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