

# Hosiery in the Philippines

February 2023

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## Hosiery in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Growth in socks because of sports/outdoor activities

Growth in socks due to return to school

Department store brands make up lost ground

#### PROSPECTS AND OPPORTUNITIES

Continued demand from school and office crowd

Relatively low investment, so e-commerce should help to support growth

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