

Households: Thailand

July 2022

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HEADLINES

PROSPECTS

Single person is set to become the dominant household type in Thailand

Urbanisation set to intensify

Disposable income per household is set to witness steep growth, while couples with children will remain the largest spenders

Low water penetration remains a pain point among Thai households, yet the pressure is set to subside

Prices of Thai real estate continue to rise

HOUSEHOLD PROFILE

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