

# Ice Cream and Frozen Desserts in Spain

June 2021

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## Ice Cream and Frozen Desserts in Spain - Category analysis

### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Recovery starts for unpackaged ice cream as ice cream parlours open their doors  
Consumers seek indulgence as foodservice venues continue to have limitations  
Ferrero Ibérica launches its Kinder range as Grupo Unilever España focuses on vegan offerings

#### PROSPECTS AND OPPORTUNITIES

Organic ice cream drives growth as plant-based offerings hit the shelves  
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