



In-Car Entertainment in Canada

October 2022

Table of Contents

In-Car Entertainment in Canada - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declines in automobile sales drives fall in in-car entertainment sales

Embedded entertainment and mobile phones reduce demand for aftermarket in-car entertainment

Manufacturers shift their attention to other aftermarket areas, while e-commerce retains importance

PROSPECTS AND OPPORTUNITIES

Decline in car ownership in 2022 not likely to continue into forecast period

Advanced built-in car ADAS technologies will reduce demand for in-car entertainment

Consumers drive less with hybrid work environment, a headwind for in-car entertainment sales

CATEGORY DATA

Table 1 - Sales of In-Car Entertainment by Category: Volume 2017-2022

Table 2 - Sales of In-Car Entertainment by Category: Value 2017-2022

Table 3 - Sales of In-Car Entertainment by Category: % Volume Growth 2017-2022

Table 4 - Sales of In-Car Entertainment by Category: % Value Growth 2017-2022

Table 5 - NBO Company Shares of In-Car Entertainment: % Volume 2018-2022

Table 6 - LBN Brand Shares of In-Car Entertainment: % Volume 2019-2022

Table 7 - Distribution of In-Car Entertainment by Channel: % Volume 2017-2022

Table 8 - Forecast Sales of In-Car Entertainment by Category: Volume 2022-2027

Table 9 - Forecast Sales of In-Car Entertainment by Category: Value 2022-2027

Table 10 - Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2022-2027

Table 11 - Forecast Sales of In-Car Entertainment by Category: % Value Growth 2022-2027

Consumer Electronics in Canada - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2017-2022

Table 13 - Sales of Consumer Electronics by Category: Value 2017-2022

Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2017-2022

Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2017-2022

Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2018-2022

Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2019-2022

Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2017-2022

Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2022-2027

Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2022-2027

Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2022-2027

Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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