

Juice in the United Kingdom

November 2022

Table of Contents

Juice in the United Kingdom - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

New at-home consumption occasions in 2022
Functionality continues to drive innovation within juice
Hindrances for juice brands in the supply chain

PROSPECTS AND OPPORTUNITIES

Focusing on health benefits to remain key in the future development of juice
Vegetables, plants and other alternative ingredients to emerge in the following years
Off-trade demand to weaken over forecast period, while on-trade sales set to reach pre-pandemic levels

CATEGORY DATA

Table 1 - Off-trade Sales of Juice by Category: Volume 2017-2022
Table 2 - Off-trade Sales of Juice by Category: Value 2017-2022
Table 3 - Off-trade Sales of Juice by Category: % Volume Growth 2017-2022
Table 4 - Off-trade Sales of Juice by Category: % Value Growth 2017-2022
Table 5 - NBO Company Shares of Off-trade Juice: % Volume 2018-2022
Table 6 - LBN Brand Shares of Off-trade Juice: % Volume 2019-2022
Table 7 - NBO Company Shares of Off-trade Juice: % Value 2018-2022
Table 8 - LBN Brand Shares of Off-trade Juice: % Value 2019-2022
Table 9 - Forecast Off-trade Sales of Juice by Category: Volume 2022-2027
Table 10 - Forecast Off-trade Sales of Juice by Category: Value 2022-2027
Table 11 - Forecast Off-trade Sales of Juice by Category: % Volume Growth 2022-2027
Table 12 - Forecast Off-trade Sales of Juice by Category: % Value Growth 2022-2027

Soft Drinks in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Soft drinks in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for soft drinks?

MARKET DATA

Table 13 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022
Table 14 - Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022
Table 15 - Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022
Table 16 - Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022
Table 17 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2021
Table 18 - Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2021
Table 19 - Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2021
Table 20 - Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2021
Table 21 - Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022
Table 22 - Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022
Table 23 - Off-trade Sales of Soft Drinks by Category: Value 2017-2022
Table 24 - Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022
Table 25 - Sales of Soft Drinks by Total Fountain On-trade: Volume 2017-2022
Table 26 - Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2017-2022
Table 27 - NBO Company Shares of Total Soft Drinks (RTD): % Volume 2018-2022

Table 28 - LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2019-2022
Table 29 - NBO Company Shares of On-trade Soft Drinks (RTD): % Volume 2018-2022
Table 30 - LBN Brand Shares of On-trade Soft Drinks (RTD): % Volume 2019-2022
Table 31 - NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2018-2022
Table 32 - LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2022
Table 33 - NBO Company Shares of Off-trade Soft Drinks: % Value 2018-2022
Table 34 - LBN Brand Shares of Off-trade Soft Drinks: % Value 2019-2022
Table 35 - Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2017-2022
Table 36 - Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2017-2022
Table 37 - Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2017-2022
Table 38 - Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2022
Table 39 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2022-2027
Table 40 - Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2022-2027
Table 41 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2022-2027
Table 42 - Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2022-2027
Table 43 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2022-2027
Table 44 - Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2022-2027
Table 45 - Forecast Off-trade Sales of Soft Drinks by Category: Value 2022-2027
Table 46 - Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2022-2027
Table 47 - Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2022-2027
Table 48 - Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2022-2027

APPENDIX

Fountain sales in the United Kingdom

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SOURCES

Summary 1 - Research Sources

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