

Lodging (Destination) in Argentina

September 2022

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Lodging (Destination) in Argentina - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Buenos Aires City hotels still suffer from pandemic fallout while Hilton continues expansion plans in 2022

Airbnb leads lodging overall thanks to dominance of short-term rentals, and Sheraton leads hotels while players focus on rebranding ventures

PROSPECTS AND OPPORTUNITIES

International chains plan host of new hotel openings over forecast period

Eco-friendly trends to direct development in hotels and see rise in demand for glamping experiences

CATEGORY DATA

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Travel in Argentina - Industry Overview

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Hotels: Key trends

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