

# Lodging (Destination) in the Czech Republic

September 2022

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## Lodging (Destination) in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Hotels suffers from staff shortages and lack of business traffic

Luxury hotels focus on domestic tourism through diversified offers

#### PROSPECTS AND OPPORTUNITIES

Recovery in current value sales to outpace recovery in number of outlets

More sophisticated demand to force players to adapt, while digitalisation marches onwards

### CATEGORY DATA

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