

Luxury Foodservice in Japan

February 2022

Table of Contents

KEY DATA FINDINGS

2021 DEVELOPMENTS

Introduction of new services by Armani due to changing consumer demand

Foodservice players seek new opportunities

Luxury foodservice goes beyond brand image, producing excellent food

PROSPECTS AND OPPORTUNITIES

Pop-up stores test demand in the market

New openings likely to continue

Sustainability concepts emerge

CATEGORY DATA

Table 1 - Sales in Luxury Foodservice: Value 2016-2021

Table 2 - Sales in Luxury Foodservice: % Value Growth 2016-2021

Table 3 - NBO Company Shares in Luxury Foodservice: % Value 2016-2020

Table 4 - LBN Brand Shares in Luxury Foodservice: % Value 2017-2020

Table 5 - Forecast Sales in Luxury Foodservice: Value 2021-2026

Table 6 - Forecast Sales in Luxury Foodservice: % Value Growth 2021-2026

Luxury Goods in Japan - Industry Overview

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 - Sales of Luxury Goods by Category: Value 2016-2021

Table 8 - Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 9 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 10 - NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 11 - LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 12 - Distribution of Luxury Goods by Format and Category: % Value 2021

Table 13 - Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 14 - Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/luxury-foodservice-in-japan/report.