

# Mobile E-Commerce (Goods) in the Czech Republic

April 2022

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## Mobile E-Commerce (Goods) in the Czech Republic - Category analysis

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#### 2021 DEVELOPMENTS

Mobile apps important to building consumer engagement and loyalty

Kaufland introduces its innovative K-Scan service to more than 30 stores

Mobile and digital payments flourishing as consumers and retailers embrace contactless payments

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Bright outlook for mobile e-commerce

New innovations set to continue driving mobile payments

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