

# Mobile Phones in the Czech Republic

September 2022

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## Mobile Phones in the Czech Republic - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Shortage of microchips boosts unit prices and plagues volume sales, creating a boost for the second-hand market  
Samsung hangs onto lead against Xiaomi whilst newcomers Realme, Vivo, and Opop showcase ambitious plans  
Smartphones continue to see growth with 5G overtaking 4G

#### PROSPECTS AND OPPORTUNITIES

Feature phone will continue downward trend but will not disappear  
Under continued economic difficulties, second-hand business is set to thrive  
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