

Nappies/Diapers/Pants in Algeria

March 2023

Table of Contents

Nappies/Diapers/Pants in Algeria - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand sustained by essential nature of nappies/diapers
Hayat maintains leadership, followed by Faderco
New born nappies/diapers rises despite persistent challenges

PROSPECTS AND OPPORTUNITIES

Greater focus on hygiene and convenience will push demand
Standard nappies/diapers to remain consumer favourite
Poverty to remain persistent threat to overall growth

CATEGORY DATA

Table 1 - Retail Sales of Nappies/Diapers/Pants by Category: Value 2017-2022
Table 2 - Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2018-2022
Table 4 - LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2019-2022
Table 5 - Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2022-2027
Table 6 - Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2022-2027

Tissue and Hygiene in Algeria - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for tissue and hygiene?

MARKET INDICATORS

Table 7 - Birth Rates 2017-2022
Table 8 - Infant Population 2017-2022
Table 9 - Female Population by Age 2017-2022
Table 10 - Total Population by Age 2017-2022
Table 11 - Households 2017-2022
Table 12 - Forecast Infant Population 2022-2027
Table 13 - Forecast Female Population by Age 2022-2027
Table 14 - Forecast Total Population by Age 2022-2027
Table 15 - Forecast Households 2022-2027

MARKET DATA

Table 16 - Retail Sales of Tissue and Hygiene by Category: Value 2017-2022
Table 17 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022
Table 18 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2018-2022
Table 19 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2019-2022
Table 20 - Distribution of Retail Tissue and Hygiene by Format: % Value 2017-2022
Table 21 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2022
Table 22 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2022-2027
Table 23 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2022-2027

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SOURCES

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