

Nappies/Diapers/Pants in Colombia

March 2023

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Nappies/Diapers/Pants in Colombia - Category analysis

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2022 DEVELOPMENTS

Inflationary pressures boost demand for private label nappies/diapers/pants
Parents take advantage of more time spent at home to potty train their children
Productos Familia Sancela leaves the product area and Tecnoquímicas takes over the lead

PROSPECTS AND OPPORTUNITIES

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