

Other Dairy in Cameroon

September 2022

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Other Dairy in Cameroon - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Health concerns temper retail demand for condensed milk
Evaporated milk consumption declines as Cameroonians migrate to alternatives
Versatility of cream supports robust volume growth at retail and foodservice levels

PROSPECTS AND OPPORTUNITIES

Changing preferences may encourage health-oriented launches in condensed milk
Cream will continue to benefit from growing interest in home baking and cooking
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