

Other Dairy in Germany

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Other Dairy in Germany - Category analysis

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2022 DEVELOPMENTS

The availability and share of private label products continues to grow

Pandemic is still having a broad impact on other dairy

Protein enrichment remains popular in 2022

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Other dairy is less impacted by the broad trend towards plant-based

Organic products expected to grow rapidly from a small base in other dairy

Many categories within other dairy expected to grow, but not all

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