

# Other Dairy in Malaysia

September 2022

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## Other Dairy in Malaysia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Plain condensed and evaporated milk retain their popularity in 2022  
Coffee whiteners and cream see slower growth in 2022 compared to 2021  
Players introduce healthier product lines to meet demand

#### PROSPECTS AND OPPORTUNITIES

Plain condensed and evaporated milk are anticipated to see stable demand  
Cream is expected rebound over the forecast period  
Players are expected to expand their distribution reach to foodservice operators

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