

# Other Dairy in Peru

September 2022

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## Other Dairy in Peru - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

New regulation that mandates the exclusive use of raw milk to manufacture evaporated milk has serious negative consequences

Slowdown for condensed milk in 2022 after spike during the pandemic despite introduction of multiple pack types

Manufacturers manage their costs by mixing milk sources

#### PROSPECTS AND OPPORTUNITIES

Resumption in slowing trend for evaporated milk over the forecast period

Potential for chilled and shelf stable desserts

Slow growth for cream due to lack of changes in usage habits and its ready substitution by evaporated milk as an ingredient in the production of sauces

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Imported powdered milk prohibited as an ingredient in the production of evaporated milk

Large unit price increments affect demand due to diminishing household budgets

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Consumers return to pre-pandemic habits boosting foodservice to the detriment of retail sales

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