

Other Dairy in Russia

September 2021

Table of Contents

Other Dairy in Russia - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Demand will suffer a post-pandemic hangover, as consumers spend less time in the kitchen

Players launch larger pack sizes in fromage frais to cater to home baking trend

Manufacturers seek to reposition sweet treats as a “permissible indulgence”

PROSPECTS AND OPPORTUNITIES

Increased coffee consumption will provide a modest boost to demand for cream

Fromage frais and quark will face increased competition from plain yoghurt

Expansion of e-commerce will lead more manufacturers to launch larger pack sizes

CATEGORY DATA

Table 1 - Sales of Other Dairy by Category: Volume 2016-2021

Table 2 - Sales of Other Dairy by Category: Value 2016-2021

Table 3 - Sales of Other Dairy by Category: % Volume Growth 2016-2021

Table 4 - Sales of Other Dairy by Category: % Value Growth 2016-2021

Table 5 - Sales of Cream by Type: % Value 2016-2021

Table 6 - NBO Company Shares of Other Dairy: % Value 2017-2021

Table 7 - LBN Brand Shares of Other Dairy: % Value 2018-2021

Table 8 - Distribution of Other Dairy by Format: % Value 2016-2021

Table 9 - Forecast Sales of Other Dairy by Category: Volume 2021-2026

Table 10 - Forecast Sales of Other Dairy by Category: Value 2021-2026

Table 11 - Forecast Sales of Other Dairy by Category: % Volume Growth 2021-2026

Table 12 - Forecast Sales of Other Dairy by Category: % Value Growth 2021-2026

Dairy Products and Alternatives in Russia - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2021: The big picture

Key trends in 2021

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2016-2021

Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2016-2021

Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2017-2021

Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2018-2021

Table 17 - Penetration of Private Label by Category: % Value 2016-2021

Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2016-2021

Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2021-2026

Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/other-dairy-in-russia/report.